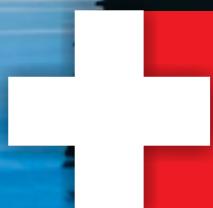


TTW Asia

Volume: 6, Issue: August 2017



Holiday to Heal

Meetings Point: It wouldn't be too wrong to call **Makati** the country's classiest city. Its urban lifestyle and affluence dominate the cityscape bustling with modernisation and sophistication

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Cover Story: Over the last few years, the Asian subcontinent has emerged as one of the key locales in terms of the global **medical tourism** sector, the purpose is 'recuperation' alongside 'recreation'

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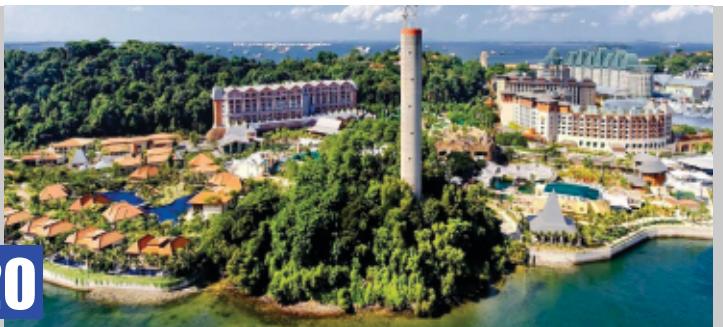
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Dear Readers,

International tourist arrivals worldwide grew by 6% in January-April of 2017 compared to the same period last year, with business confidence reaching its highest levels in a decade. Sustained growth in most major destinations and a steady rebound in others drove results. Experts evaluated tourism performance in the first four months of 2017 with the highest score in 12 years, clearly exceeding their already positive expectations from the start of the period. In Asia and the Pacific, international arrivals were up 6% through April with sound results across all four sub regions. South Asia (+14%) led growth, followed by Oceania (+7%), South-East Asia (+6%) and North-East Asia (+5%).

Known for the skyscrapers and shopping malls of Makati Central Business District, Makati is a city in the Philippines' Metro Manila region and the country's financial hub. This sophisticated city is emerging as a fashionable business tourist's destination. Apart from business tourism, the other emerging section is the medical tourism which has the purpose of recuperation alongside recreation.

Safety is certainly one of the major concern while travelling solo or in groups. Not only just the climatic disasters, the geo-political scenarios also affect the global tourism-scape. Read the other regular features like the show highlight and the festivals in this issue.

Have a happy read!

Editor-In-Chief

Mr. Anup Kumar Keshan

Follow us



The Bustling City of
PHILIPPINES

MAKATI



It wouldn't be too wrong to call Makati Philippines classiest city. Urban lifestyle and affluence dominate the cityscape bustling with modernisation and sophistication. It is the country's model for city planning, rising in less than a decade from vast stretches of empty land to become the nation's premier city.



MICE tourism in PHILIPPINES AND MAKATI

The development of the Philippine convention industry became official government policy in 1976, a milestone year that marked the establishment of Southeast Asia's first full-fledged convention center, the Philippine International Convention Center (PICC); and the creation of the Philippine Convention Bureau (PCB) as a government corporation dedicated to the promotion of Philippines as a meetings and convention destination. The Tourism Promotions Board (TPB) is a corporate body attached to the Philippine Department of Tourism (PDOT) that is responsible for marketing and promoting the Philippines as a global tourism destination. Specifically, it shall market the Philippines as a major convention destination in Asia, taking charge of attracting, promoting, facilitating, and servicing large-scale events, international fairs and conventions, congresses, sports competitions, expositions and the like.

Makati City is a 30-minute taxi ride away from the Manila Ninoy Aquino International Airport, the main gateway to the country. This thriving financial and commercial centre is developing itself as a trendy MICE as well as leisure tourism destination.





Aim Conference Center Manila at Asian Institute of Management

Seated at the very heart of the Makati Central Business District, AIM Conference Center Manila is located within the campus of the Asian Institute of Management, one of the finest graduate schools in the continent. Managed by a team of seasoned conference experts, the institution makes sure that requirements are always met and the service approach is creatively executed. Aided with state-of-the-art facilities, the well-equipped meeting rooms, on-site recreational amenities, exceptional F&B services, and flexible rates - ACCM promises everything that a discerning traveller would look for. It has fifteen meeting rooms with more than five hundred standing and eighty seating capacity.

PHILIPPINE INTERNATIONAL CONVENTION CENTER (PICC)

The sprawling Philippine International Convention Center (PICC), is located in nearby Pasay City, serving as an option for large-scale conventions and events within easy reach of Makati City.

The Plenary Hall can conveniently accommodate 3,500 people in a theatre set up for convention meetings or special events. It is also equipped with a permanent stage, dressing rooms and a VIP lounge.

The five-storey Delegation Building houses twelve meeting rooms, two banquet halls, two corporate boardrooms, registration and documents distribution counters, executive offices, office spaces and lounges that can accommodate different groups. Six of the meeting rooms have an updated look. Three storeys Secretariat Building also provides room for meeting and exhibition.

In your leisure time

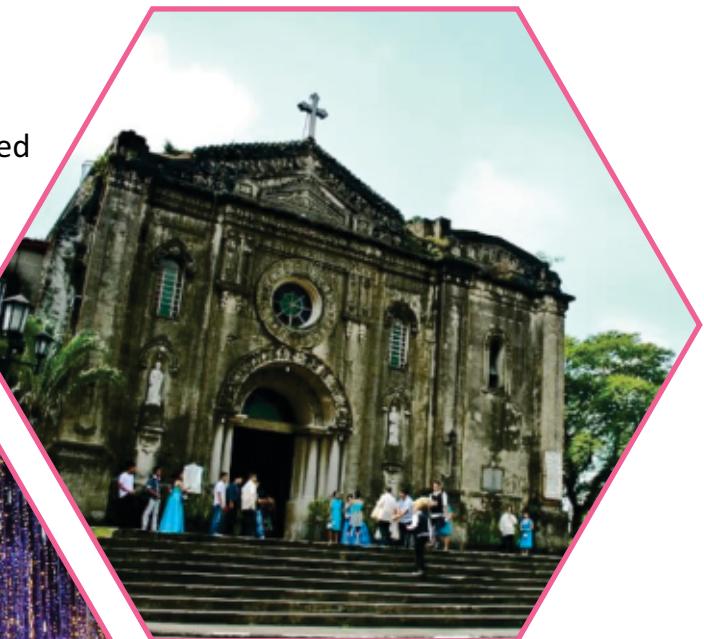
Guadalupe Ruins – Nuestra Señora de Gracia Church

Signifying the Doric architecture with massive buttresses, Nuestra Señora de Gracia Church shares a very interesting history. Free from ornamentations, its walls are solid and stable and built in such a way that they still stand today as when the church was completed in 1629. built some 400 years ago, it is now one of the finest wedding tourism destination.

Ayala Triangle Park

Which was once a part of the Nielsons Field Airport, has turned into a pleasant relaxing place in the busy Makati Business District. This 20,000 square meters place made into beautiful landscape is open to tourists every day.

Established under the auspices of the Ayala Foundation, Inc., in 1967, the Ayala Museum holds the history and fine arts of the 20th century.



Saints Peter and Paul Church

Built in 1620, the Saints Peter and Paul Church represent the typical colonial mission churches. It has a rectangular single-nave plan composed of the nave, apse and sacristy. It is located at the D. M. Rivera Street, Poblacion and is one of the oldest places of religious significance.

SHOPPING

No urban city is complete without the shopping malls and Makati is no different. The Greenbelt Shopping Complex is the home of the most upscale brands, both local and international. There is also the Powerplant Mall, which throws many seasonal activities and also houses many retail and luxury outlets.

Earning its nickname as "Wall Street of the Philippines", Makati has the highest concentration of all commercial establishments of the country, most exclusive residential subdivisions and is identified as the ultimate avenue for elegant and posh lifestyle.



Medical Tourism

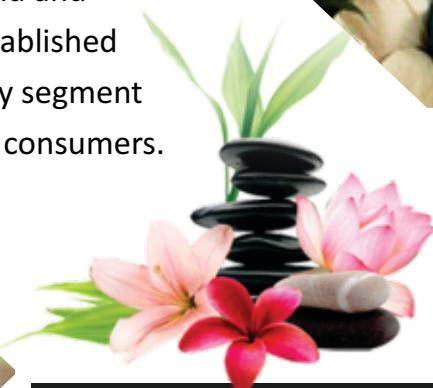
Holiday to Heal

Lush greenery-enriched landscapes, virgin terrains, pristine beaches and avante-garde restaurants – are not the only temptations for thousands of tourists making a beeline for Malaysia and Thailand, of late! Instead, they are ready to explore these Asian destinations for a different purpose now. And, the purpose is 'recuperation' alongside 'recreation'. Over the last few years, the Asian subcontinent has emerged as one of the key locales in terms of the global medical tourism sector, motivating many to check it out as a crucial wellness tourism region.



Medical Tourism Hub: Asia's Potential

Ever since 2012, Asia continues to be a reliable hub of medical tourism, accounting for almost 9% of the global market in this field. Various destinations in Asia are immensely popular today in this field, as revealed by Patients Beyond Borders, a popular guidebook focussing on medical tourism. A recent report published in the 'Asia Medical Tourism Market and Forecast to 2022' states that this sector is anticipated to stretch beyond US\$14 billion within 2022! After all, the Asian locales are enriched with a variety of medical procedures that are more efficient as that in several more medical destinations. In Thailand and Singapore, government agencies have been established with a noble initiative of propelling this industry segment towards unrestrained growth and target global consumers.



The Rewarding Roads to Recovery...

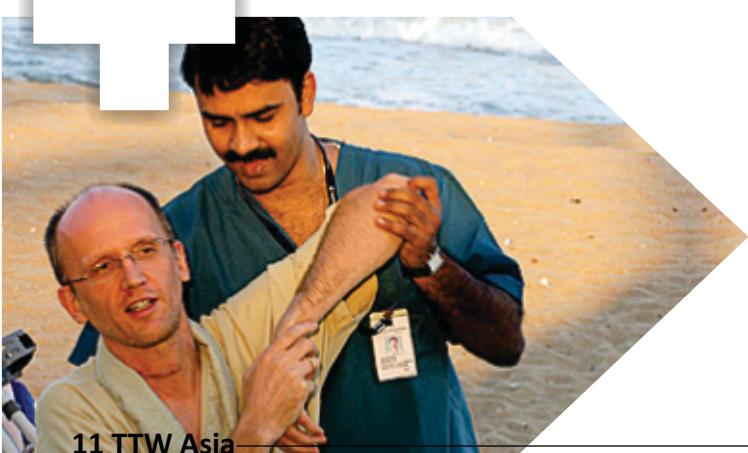
Luckily, the 21st century has ushered in fresh travel trends. One of them is increased trips to Asian countries for enjoying the most sought-after medical processes, diagnosis, treatment or simply to treat themselves to this continent's idyllic wellness spas and Yoga centres! Read on to learn about some of the best places in Asia attracting a generous amount of globetrotters for medical treatment.





Thailand

Thailand has successfully surpassed Singapore to achieve the title of 'the capital of Southeast Asian medical tourism'. Over 1.2 million patients had arrived here in 2013 for medical treatment, the rise being triggered by the regional government's enthusiasm in hospital accreditation. Patients anxious about professional care can opt for any of the 33 clinics and hospitals accredited by the Joint Commission International. Joint Commission International is a global group reserving its approval for healthcare centres meeting quality benchmarks. Even the World Health Organisation (WHO) is impressed by this country's goodwill as an impressive medical tourism destination in Asia.



Thailand, Singapore and India together comprise about 90% of the lucrative medical tourism industry of Asia as the 'big three'.

In fact, India has been capable of accumulating foreign investment for strengthening its medical tourism infrastructure. For instance, many Indian hospitals have succeeded in buying state-of-the-art equipment. And, many others have received JCI accreditation.

The surgeons and physicians in India have been trained through renowned medical universities and research centres. Furthermore, patients taking trips to India are most likely to save up to 85% on surgical procedures.



Singapore

Singapore can be safely referred to as the most expensive city in the world, a place where the cost of living is approximately 30% greater than that in Manhattan! However, medical care in this part of the world is not pricey at all.

For instance, a knee replacement surgery is likely to cost up to US\$53,000 in the United States, but in Singapore the procedure comes in for just US\$13,000. Surgery in Singapore is more exorbitant than that in the neighbouring places like Thailand and Malaysia. But then, for patients seeking an impeccable standard of medical cure and care in a developed economy, Singapore bears an unrivalled charm.



South Korea

If you are seeking the ideal cosmetic procedure, South Korea is your dream destination! For, this Southeast Asian area is unbeatable in terms of its potential as a fabulous plastic surgery destination. In addition, it promotes itself as a unique hub for 'tip plasty', a special operation that involves the surgical altering of the tip of the patient's nose. Besides this, South Korea has also started developing medical technology in the domain of robotic surgery that is likely to captivate the attention of a large number of international tourists in the near future.



Malaysia

A rapidly evolving destination for medical travellers, Malaysia appeals to numerous patients, particularly the ones thrilled about the concepts of Western and Eastern medicine. Here, one would be able to interact with the best healthcare professionals, proficient in herbology, acupuncture and other forms of traditional Southeast Asian and Chinese medicine. Medical tourism is a booming industry in Asia. Patients from all across the world seem to have bid a pleasant farewell to the idea of flocking to the western countries for medical purposes. The best thing about planning trips to this continent is the fact that it costs just a fraction of what is charged in the western nations.



*Wish you a safe sojourn
with the swiftest recovery!*

Expedia to remove wildlife tours and activities risking animal welfare

Online travel company Expedia will be removing wildlife tours and activities that present a risk to animal welfare. This decision comes after several investigative reports from animal rights groups in recent years, which have brought to light the abuses animals suffer when featured as tourist attractions.

Expedia also plans to launch a new "Wildlife Tourism Education Portal," which will present detailed information on animal-related activities later this year. The program is being developed with the Association of Zoos and Aquariums, the US Wildlife Trafficking Alliance, Born Free Foundation, the Humane Society of the United States and Humane Society International.

Virtual Reality won't replace real life travel, survey finds

Virtual reality is a hot topic at the moment, and particularly so within the travel industry. Virtual reality is already playing an increasingly popular part in the industry with virtual reality headsets allowing customers to experience 360° views of hotel rooms and holiday resorts.

As VR technology continues to develop and take on a bigger role, the question arises – could virtual reality ever replace real-life travel? If customers are

able to don virtual headsets and step straight into a destination, would the inclination to hop on a plane, train or automobile be lost?

European tour specialists Italy4Real have conducted a survey to find out.

The global survey of over 1000 adults found that while 46% said they would invest in a virtual reality travel experience headset, a whopping 81% said they did not believe virtual reality could ever replace the desire for real-life travel.

92% also stated that visiting a destination via a virtual reality headset would not count as actually having been there.

Some of the main reasons that respondents felt virtual reality travel could not measure up to real-life travel included the absence of the smells, sounds and atmosphere of the destination; not being able to enjoy the local food and drink, and missing out on meeting new people and locals.

However, respondents did offer up some potential advantages of virtual reality travel, with 77% stating it would be a good option if you're not physically capable of travelling. Other advantages of VR travel included being able to go 'wherever you want, whenever you want', and it being cheaper in the long-term than multiple trips.

The survey also looked to assess the role of artificial intelligence within the travel industry and gather opinion on whether jobs within the industry could be replaced by automation.

Orphanage tourism drawing large numbers of tourists in developing countries

Holidays are a privilege for many. They are an opportunity to indulge, relax, recharge and feel refreshed.

But the costs of production of the tourist experience are often glossed over. Modern slavery practices are especially manifest in the tourism supply chain in developing countries.

Modern slavery can be described as the conduct of practices similar to slavery, including debt bondage and forced labour. The use of force, deception and the deprivation of freedom are common. It's common in developing countries where people are desperate and vulnerable to exploitation. However, developed countries are immune. In most developed countries, much less attention is given to modern slavery than elsewhere. In case of developing countries, labour is cheap and exploitation underlies the production of goods and services consumed in developed countries.

According to the Global Slavery Index, in 2016 about 45.8 million people were subject to some form of modern slavery. Majority of these numbers are from developing countries where worker rights are poorly protected.

International tourism in developing countries is neither all good nor all bad. Beyond its potential to do good, however, tourism and its association with modern slavery are rarely highlighted. Some of the strongest links between slavery and tourism are found in sex tourism, orphanage tourism and in the

services supply chain. The enormous growth of orphanage tourism in Southeast Asia is a proof of this. Orphanage tourism takes place when tourists visit orphanages and donate money and goods. While coming to terms with growth of orphanage tourism in developing countries, the usual absence of families and communities requires an urgent rethink.

Delta launches biometrics to board aircraft at Reagan Washington National Airport

Delta customers now can use fingerprints instead of their boarding pass to board any Delta aircraft at Reagan Washington National Airport (DCA).

Delta's biometric boarding pass experience that launched in May at the DCA Delta Sky Club is now integrated into the boarding process to allow eligible Delta SkyMiles Members who are enrolled in CLEAR to forego a paper or mobile boarding pass in favour of using fingerprints as proof of identity to board their plane. The final phase of Delta's DCA biometric boarding pass test, coming this summer, will allow Members to also use their fingerprints to check a bag.

"The truly exciting piece of what Delta is doing, is how scalable this experience is in part due to our partnership with CLEAR," said Gil West, Delta's Senior Executive Vice President & COO. "Once we complete testing, customers throughout our domestic network could start seeing this capability in a matter of months – not years. Delta really is

delivering the future now."

Delta is partnering with CLEAR to power the back end of its pioneering biometric boarding pass experience. The DCA pilot is testing how Delta and CLEAR's systems work together while laying the foundation for Delta to deliver a more convenient customer experience broadly in the future. Being part of the initial tests means that eligible customers will be able to traverse DCA as they do today and simply use their fingerprint instead of pulling out their boarding pass. Participating in the test is optional.

Chinese tourists favour Singapore as its favorite holiday destination

According to a survey conducted on 18th July, 2017, The Republic of Singapore is the leading Asia Pacific vacationing spot for travellers from China. The Chinese International Travel Monitor of the online accommodation booking website mentioned that this trend is all braced to continue in the following 12 months. Ms. Jessica Chuang who is the regional marketing director, Greater China, South-east Asia and Hotel, Hotels.com said that the rising middle-class and their great disposable income are some of the major contributors to the increasing tourist arrivals in the country as well as its thriving regional economy. Since the visa regulations for Chinese nationals have been relaxed since the year 2015, the visitor arrivals from China have surged, as per the version of Hotels.com.

Tourists from China rose by 13.7% in the initial quarter of the year surpassing Indonesia as the fastest growing market for tourist arrivals to this country.

This study represents an annual research commissioned by Hotels.com and was conducted with Chinese tourists aged between 18 and 57 years who had travelled overseas in the last 12 months. The study fuses data from over 3,000 Chinese international tourists and more than 3,800 Hotels.com accommodation partners globally with the own data of Hotels.com and other third-party research. This research also shows that Chinese tourists are expected to spend an average of seven days every visit, with an approximate expenditure of US\$446 per day.

Overall, they spend an overwhelming 28% of their income on average international travel. And, millennials are the largest spenders. They are believed to allocate about 35% of their income to travel.





Marvel Jerusalem

the city with an incredible blend of religion and culture

One of world's foremost pilgrimage destinations, Jerusalem is a repository of sacred buildings and relics. The city was originally built with walls for protection against intruders. Being incredibly rich in history, it has been one of the most fought- over cities. Jerusalem offers an unparalleled spiritual experience, being equally sacred for Jews, Christians and Muslims. Mostly religious pilgrims travel to Jerusalem to immerse in the profound culture and history.

Pray in the buildings constructed by Caliphs and Kings, walk in the footsteps of the prophet, listen to the church bells, the muezzins call and the shofar(ram's horn) and get the drift smell of church incense and heady aromas. If you don't have the religious streak, plan your itinerary to see major sites, climb up the mountains, get a unique mix of the past and present, delve in the ordinary and extraordinary revering the ancient place.



Things to see in Jerusalem

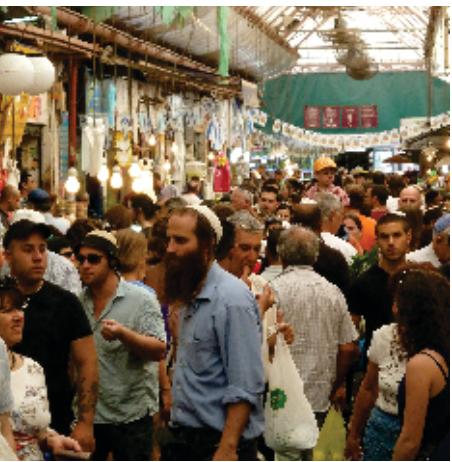
The Jaffa Gate or the Zion Gate has a historic entrance. It was one of the quarters of the walled city, and Jews dwelled in it since 8 BCE. Visit Cardo, Jerusalem's ancient main street, walk through the alleyways and absorb yourself in serene ambience.

The Western Wall will soak you in a deep spiritual energy within the walls. It is the last remaining segment from the ancient wall that surrounded The Second Temple. It is the best example of Jewish yearnings for their ancestral and spiritual homeland.

Yad Vashem has the world's largest collection of information on the Holocaust. Spread over an area of 45 acres, it has a dedicated museum and memorial. It is located about four miles from the Old City in Jerusalem in West Jerusalem's Mount Herzi neighbourhood. The tragic events are detailed in the Holocaust History Museums, and the Museum of the Holocaust Art display artifacts and artworks.

It is a must see and will remind you of the past, ensuring its memory is alive for the future generation to know what and why it happened and the reason behind it. Old city of Jerusalem is considered as the greatest historical sites in the world. It offers amazing sites like the Western "Wailing" Wall, the church of the Holy Sepulcher and the Dome of the Rock.





The Israel Museum has a huge range of exhibits with artifacts and ancient documents with Israeli arts. It became the most sought-after destination after refurbishment in 2010. Shrine of the Book, the Second Temple model, Billy Rose Art Garden and the fine collection of Jewish art are the must-watch sites.

Mount of Olives, located on the eastern side of Jerusalem, is a holy pilgrimage for both Jews and Christians. It has a traditional burial site in Jerusalem for more than 3000 years with over 150,000 graves and important Christian churches. Spread over 62 acres is the Biblical Zoo which contains animals from Hebrew Bible and a unique programme of breeding endangered species.

After a busy day, visit the bustling Machane Yehuda Market to get a glimpse of authentic life in modern Israel. The vibrant open air market has vendors selling aromatic spices, souvenirs, upscale food shops and fresh falafel. Numerous merchants sell their products in the market that remains open from Sunday morning till Friday afternoon.

Jerusalem will heal you with its fascinating sights, surrounding landscape and tranquility, embarking you on a spiritual journey with ancient artifacts. A vacation can't get better than this!





4 Safest Travel Destinations to visit in Asia

The world is gradually turning more and more dangerous than ever before. The primary concern among today's travellers is having a safe journey. World Economic Forum's Travel and Tourism Competitiveness Report in 2017 lists the countries that are termed safe and secure. Terrorism is the biggest threat to any destination. A third party data showed the number of terrorist incidents, fatalities and injuries that have happened in the last years. Police service and homicide rate were other factors to be considered.

Travel is the best way to know about places, understand new culture and keep fears at bay. T

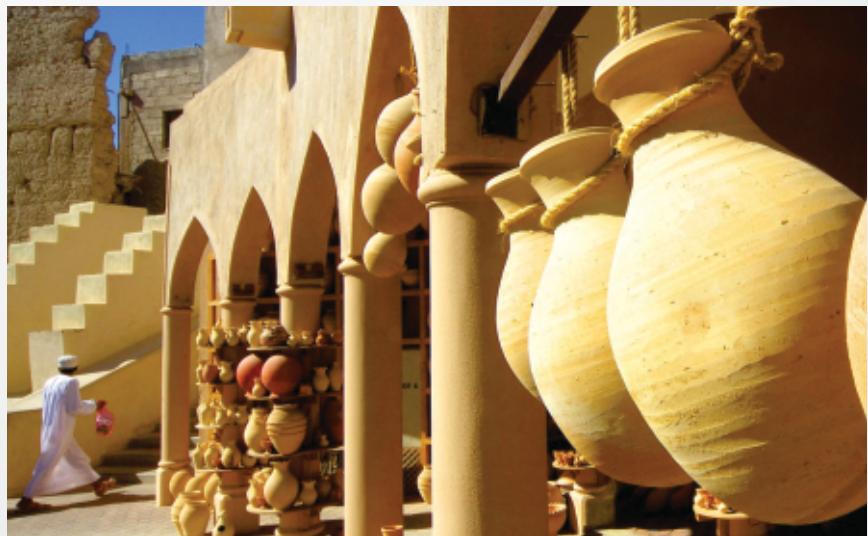
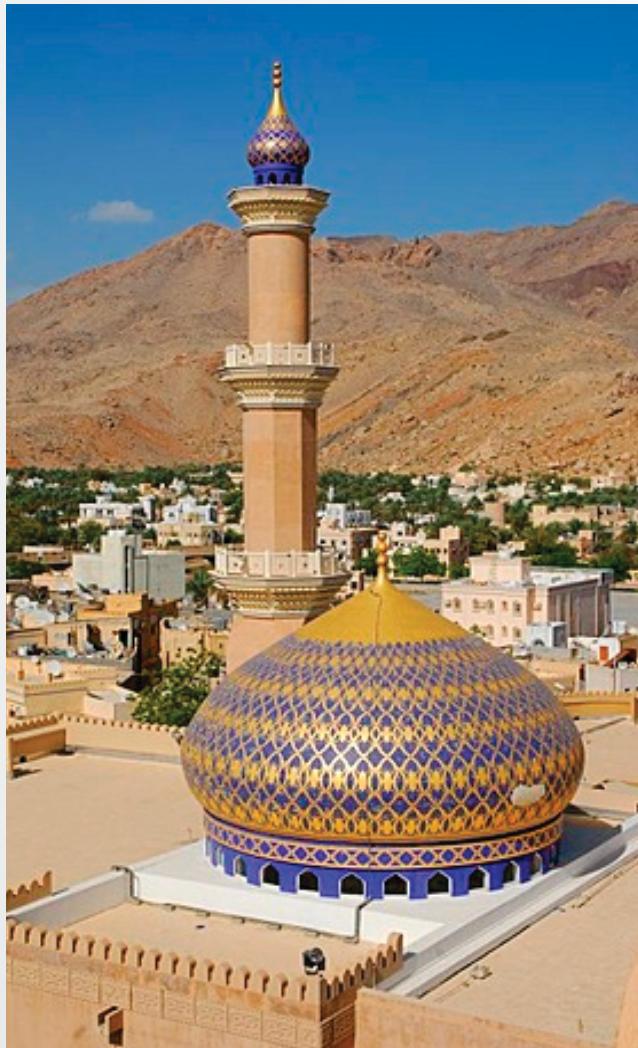
United Arab Emirates: With more than 14.4 million international visitors in 2015, United Arab Emirates is the second safest destination in the world. It has excellent dining and shopping zones along with exquisite beaches in the Persian Gulf.



The towering Burj Khalifa and Abu Dhabi's modern Sheikh Zayed Mosque are the major tourist attractions. The iconic skylines and high rises have made UAE as one of the most sought-after luxury destinations. The cultural fans have a lot to do apart from the skyscrapers and sandy shores. They can delve into the country's past by exploring the many forts that guard the coastline.

Oman: The sloping sand dunes, the turquoise fjords, the culturally high markets in Nizwa — these are some among the many places to go in Oman that suit a wide range of interest. Oman is the fourth safest city in the world, although its neighbouring country Yemen suffered major conflicts in the past couple of years.

Uncover the dunes of Wahiba Sands where the Bedouins live nomadically or the Portuguese-influenced architecture of Muscat and the sheer peaks of Jebel Akhdar Mountains. The remote Musandam Peninsula can be visited on the coast and snorkelled in its secluded coves.





Singapore: Homicide in Singapore is the third lowest in the world. It stands fourth in the world in terms of police reliability, therefore being safe as a destination. Museums are a must watch, apart from shopping and wandering through the colourful Peranakan house.

Garden by the Bay, the largest tropical orchid garden in the world, has the most exotic variety of plants. Engage in a close encounter with the orangutans in the Singapore Zoo or feed the first polar bear born and brought up in South East Asia or feed the giraffes.

Sentosa Island is a bag full of entertainment. It has Universal Studios and Hollywood movie magic, full of thrilling rides and movie themed attractions. You can get close and personal with the bottle-nose Dolphins or witness the Humongous sea aquarium having myriad fish including stingrays, sharks and sea horses.

Orchard Street is ideal for retail therapy and has the most famous fashion brands of the world. Visit Little India and China Town, the ethnic enclaves that feature Indian and Chinese population.



Qatar: Qatar stands at the top most safest destination of the Middle East. Wander through Souq Waqif, located on the social heart of Doha. Visit Sheikh Faisal's private museum at Al Samriya or jump over to the manmade island of Pearl- Qatar.

Visit the Museum of Islamic Art, which is an extensive landscape of lawns and ornamental trees off the corniche or get a glimpse of heritage at the Falcon Souq.

The Katara Mosque and State Grand Mosque are some of the most beautiful architecture in the Middle East with intricate design and lavish interiors that attract any visitor. The Doha Desert, Al-Zubarah Fortress, Al Jassasiya Carvings, Al Wakrah Museum, The National Museum of Qatar, Barzan Tower will be a feast to your eyes.

**So, next time you plan your vacation,
think of these safe destinations
and make the best choice.**



ASIA FESTIVALS



Asia is the abode of the rich cultural history since time immemorial. From ancient era, Asian culture is imbued with the beauty of religion and ethnicity. This biggest continent in Asia shares the border with Europe, runs through the Middle East and extended to the Pacific. In early era, the festivals were mostly concentrated on the theme of religion, but now, the sphere of festivals are widened and become the national symbols, which promote tourism to the world.

RAKSHA BANDHAN



INDIA

7th August

Celebrated on the full moon day of the Hindu month of "Shravana" and mostly observed by the Hindus, Raksha Bandhan marks the lovable and inseparable bond of trust between the brothers and sisters. The sacred and colourful thread with ornamental and floral design -Rakhi also underlines the notion of living with a peaceful and harmonious existence. Now, Raksha Bandhan is not a religious festival, but is also a multi-cultural impression to the people.

OBON FESTIVAL



JAPAN

11th August & 20th August

It is a 500 years old Japanese Buddhist custom to honour the spirits of one's ancestors. Obon Festival marks the return of the ancestors' spirits return to the world in order to visit their near relatives. This festival begins with the traditional Japanese dance- Bon Odori and ends with the floating of lanterns in the sacred rivers or lakes to guide the spirits back to their world.



UBUD VILLAGE JAZZ FESTIVAL

BALI

11th August & 12th August

This is an annual international gala extravaganza which promotes the Jazz music with the involvement and support of artists community of South East Asia. Ubud Village Jazz Festival also assists the new talents and bolstering the people to play Jazz music. This village fest in the beautiful island of Ubud witnesses the marvellous performances of trumpet player Benny Brown from Germany; pianist Gerald Clayton from the U.S; pianist Steve Barry from Australia; French saxophonist, Samy Thiebault and many more.



Birds of Prey FESTIVAL

BOKONBAEVO
Kyrgyzstan

12th August

Birds of Prey Festival upholds the culture of Kyrgyzstan with the display of the hunting birds like eagles and falcons after they are trained with the art of “Berkutchi” (training to hunt the animals). Get the gastronomic tour, folklore show, and the exhibition of handicrafts during this cultural fiesta in the midst of tribal and nomadic feeling.

QIXI FESTIVAL



CHINA
28th August

Qixi Festival reminds the love story of Zhinü, a weaver girl and Niulang, a cowherd, who were banished to opposite sides of the Silver River. This story deals with a cowherd boy, who is symbolising a mortal human male and a weaver girl, who was one of the daughters of The Emperor and Empress of Heaven. Popularly known as the Valentine's Day in China, Qixi Festival falls on the seventh day of the 7th month on the Chinese calendar.



MERDEKA DAY

MALAYSIA

31st August

This day is celebrated as the independence day of Malaysia and on this day in 1957, Malaya gained independence from British shackles. In Malaya language, it is known as Hari Merdeka and the celebration is incomplete without the seven shouts of “Merdeka!”. The day is celebrated with the joy of patriotism and marks as a reminder how the freedom fighters fought for the independence of Malaya.

SHOW HIGHLIGHT

Astana Leisure

For the 14th time, Astana Leisure opens the Autumn-winter tourist season with the hottest offers and novelties. From September 27th up to September 29th 2017, Astana will host the 14th Kazakhstan international tourist exhibition "Leisure" - Astana Leisure 2017. This year the exhibition center "Korme" plans to host more than 1500 visitors from 22 countries. The area of the exposition Astana Leisure 2017 will be about 1300 square meters and will present the hottest and actual tourist destinations of the autumn-winter season 2017. The exhibition is expected to attract more than 100 companies from 15 countries.

Today, the main goal of Kazakhstan is the creation of a modern highly effective and competitive tourism product, on the basis of which conditions for the development of tourism as a sector of the economy, will be integrated into the world market system and the development of further international cooperation in the field of tourism will be provided.

In Astana, it is planned to adopt a new concept for

the development of the tourism industry in Kazakhstan. Taking into account the need for the development of domestic and inbound tourism, the creation of regional cultural and tourist clusters with the necessary infrastructure. In addition, the holding of the world exhibition EXPO-2017 in Astana has created the necessary qualitative and developed infrastructure. The government plans to make Astana one of the most attractive cities in the Eurasian area by 2020, including through various forums, summits, business conferences, exhibitions and cultural and sporting events.

Astana Leisure 2017 participants will have a unique opportunity to establish new business contacts, conclude contracts with international, Kazakhstan, Central Asian, Russian, Caucasian and other travel companies, as well as learn and share innovations in the field of tourism. Organizers and official support of Astana Leisure 2017: exhibition companies ITE Group (Great Britain) and Iteca (Kazakhstan), The Ministry of Culture and Sport of the Republic of Kazakhstan, World Tourism Organization (UNWTO) and Akimat of Astana city.

When : 27th to 29th September, 2017
Where : Astana, Kazakhstan

**Astana
Leisure**

Hotel Management Asia Summit and Hotel Tech Conference



Questex Hospitality Group, an international conference powerhouse organiser, has announced this year's Hotel Management Asia Summit (HMA) and Hotel Technology Conference (Hotel Tech), which will be held at the same venue on September 7th , 2017 in Hong Kong.

Considered as the platform where speakers and delegates can address their issues and concerns about what's happening with the ever-changing markets in Asia, HMA and Hotel Tech are set to welcome over 250 delegates in this one-day, closed-door event.

Delegates in the past have found HMA and Hotel Tech conferences beneficial because of the networking opportunities, the wealth of idea and knowledge shared between speakers and delegates, and above

all, finding tips on how to make profits at a time when Hong Kong and Macau hotels are facing headwinds since 2015. For one, externally, the slowdown of Chinese economy and global uncertainties are taking hits. Meanwhile, internally, political tension and resultant actions have depreciated the city's goodwill with international together.

From start to finish, interactive panel discussions will be staged where veteran senior hoteliers, and hotel IT leaders, and subject-matter experts in various fields will share key topics, which include thought-provoking sessions in the hopes of boosting profitability through rate growth and cost control, leveraging future-looking demand intelligence to drive better revenue and stronger competitive position, and more.

HMA Summit/ Hotel Technology Hong Kong Conference 2017 are part of the Hotel Management Asia summit series, Asia's only truly regional hotel management conference series. This year, the series also include Bangkok, Singapore, and Indonesia by leveraging regional experiences, insights, and innovations to address market-specific challenges.

When: 7th September , 2017

Where: Hong Kong

**HOTEL MANAGEMENT
ASIA SUMMIT**



ITE HCMC is more than just an exhibition. Apart from an array of networking events, it will also host a series of high-powered seminars on topics relating to emerging travel and tourism, like tourism sustainability, travel technology, social media for tourism and hospitality, investment tourism development, and more.

Special business matching services, online pre-appointments, and buyer-seller meetings will provide exhibitors greater exposure and buyers more opportunities to discover that special tourism boost they are searching for. More than 3,600 meetings were conducted between buyer and sellers last year, and the Organisers expect the number to grow 15% this year.

Hosted Buyers & Media Programme

Organisers of the ITE HCMC will also invite and host at the event 300 international and regional travel buyers from 50 major markets like Australia, Cambodia, Canada, China, France, Germany, Hong Kong, India, Indonesia, Italy, Japan, Korea, Myanmar, New Zealand, Philippines, Russia, Singapore, Spain, Thailand, Turkey, UAE, UK, US and many others.

The Hosted Buyer Programme allows buyers, from leisure, corporate, MICE, luxury, and special interest

ITE HCMC

travel companies to enjoy pre-show and post-show tours to explore Vietnam; make pre-appointment bookings with sellers online; engage in buyer-seller meetings and attend various networking functions. All hosted buyers are carefully selected and approved by an advisory board with the ITE HCMC Organising Committee.



Additionally, the organisers will also invite and host 50 international media partners from prominent travel, lifestyle, tourism, and broadcast platforms, as well as award-winning travel bloggers and social media professionals. Some of the activities the media would be invited to include dinners,

*When : 7th to 9th September, 2017
Where : Ho Chi Minh City, Vietnam*



OTDYKH International Russian Travel Market

The 23rd edition of OTDYKH International Russian Travel Market will take place on 19th to 21st September 2017 in Expocentre Fairgrounds , Moscow. OTDYKH Travel Market is Russia's leading travel and tourism event. The world OTDYKH means "leisure", which is exactly the central aspiration of this fair. The annually occurring travel event in Moscow is the perfect start for the upcoming winter season on the Russian inbound and outbound market. It is expected to be a big success again this year. The exhibition will feature well over 700 exhibiting companies from 70 countries and Russian regions. Around 30 National Tourism Offices have already preliminary registered to exhibit. OTDYKH is fully supported by the Federal Agency for Tourism of the Russian Federation.

Like in previous years, the show will combine all relevant sectors of the tourism value chain: LEISURE Travel, MICE and Business Travel, Medical, Spa & Health Tourism, LUXURY Travel including Gourmet & Wine tourism.

OTDYKH 2017 is going to welcome a number of newcomers, but also its traditional exhibitors like for example Slovak Republic will return to the exhibition with prominent collective stand after a short break. The Greek National Tourist Organisation will join the fair for the first time ever to celebrate the Russia-Greece Year of tourism which will begin in October 2017.

A wide and diverse business programme will feature around 130 co-located events include workshop, master classes, country presentations and diverse conferences with the focus on all relevant sectors of the travel industry.

After the Russian recession in 2014-2015, the world is seeing the increase of tourist flow from Russia again. Industry experts forecast a return of Russian travellers to their usual holiday destinations throughout the world. Don't miss out the opportunity to increase the market share in Russia by registering online and become a part of OTDYKH 2017- where the world of travel is at home.

When : 19th – 21st September, 2017
Where : Expocentre Fairgrounds , Moscow

OTDYKH
Home of Tourism

PATA Travel Mart 2017

Asia-Pacific is the world's most dynamic travel marketplace. The PATA Travel Mart has been the cradle of opportunity that has united both of these forces for the past 40 years.

From September 13th to 15th, 2017 in Macao SAR, A-list buyers, emerging tech suppliers, new entrants and veterans of the tourism industry from around the world will congregate at PTM 2017 at Asia's largest integrated resort, the Venetian Macao Resort Hotel. All the delegates recognise the chance for engagement in the showroom, across the stage and in the streets of remarkable, multicultural Macao SAR.

Networking at PTM fosters partnerships within the collective of industry stakeholders from around the world looking to make their mark in Asia-Pacific and beyond. PATA's unique business matching software will provide two full days of over 10,000 pre-matched appointments, although networking and contracting is not all that delegates have to look forward to.

PATA Travel Mart is a chance for increasing the creative and social wealth of individuals, businesses and organisations. All attendees will learn of upcoming trends and the strategies to face and impact trends during the PTM Forums and PTM Talks while the PTM Digital Hub allows access to the

newest software and technologies that are driving these trends forward.

This year's PTM Forums are centred on the importance of acting proactively and utilising forward-thinking strategies while meeting the modern customer's growing demands and expectations. Travolution Forum Asia: Redefining the Travel Experience will explore the strategies, business models and current technologies that will ensure a customer's complete satisfaction throughout the complete cycle of their journey. The Most Effective Influencer Marketing Strategies in Travel in 2017 in partnership with the Professional Travel Bloggers Association will examine the influencer marketing landscape in 2017, providing analyses of best practices and effective strategies to engage with your ideal customer while maximizing the results and benefits of working with your key influencers.

PTM 2017 finds itself in extraordinary Macao SAR, generously hosted by the Macao Government Tourism Office. Delegates may expand their networks while discovering the historical multiculturalism of a city that is vibrant and unique in its authenticity.

When : 13th – 15th September , 2017

Where : The Venetian Macao Resort Hotel, Macao SAR



Seaterade Europe will return to bring together key stakeholders of the cruise and river cruise communities to meet, discuss and innovate for the future of the industry. The three day event will take place in the hub of the European cruise industry, Hamburg which is Germany's highest-ranking cruise port. It has 342 ship arrivals and 1,109,000 passengers over the past two years alone. Now approaching its ninth edition, Seatrade Europe will combine a showcase exhibition, innovative conference and unrivalled networking opportunities to bring you one of Europe's most important live events.

Set to welcome approximately 5,000 participants from all over the world including 250 exhibitors from 50 countries, Seatrade Europe is truly a must-attend event for anyone wanting to meet with the European cruise lines, key decision makers and notable figures for the cruise industry.

Notable attendees at the event would be Classification societies, Cruise associations, Cruise Lines, Cruise ports, Cruise terminal suppliers, Destination management companies, Food & beverage suppliers, Hotels & airlines,

Seatrade Europe

Hotel equipment & on-board suppliers, Interior outfitters, IT & communication suppliers, Kitchen equipment, Marine equipment manufacturers, On-board entertainment suppliers, Ship agents, Shipbuilders & repairers, Tourism authorities and Tour operators & ground handlers.

The future of cruise ships, the order book and new technology will be amongst some of the topics discussed in the opening session at Seatrade Europe, taking place which is being held at Hamburg Messe und Congress in Hamburg, Germany. The session is entitled 'The Future of the Cruise Industry in Europe' will take place on Wednesday 6th September from 1030-1200 hrs. Kyriakos Anastassiadis, Chairman, CLIA Europe and CEO, Celestyal Cruises will lead the discussions. He will then be joined on stage by David Dingle, Chairman, Carnival UK; Felix Eichhorn, President, AIDA Cruises, Capt Michael McCarthy, Chairman, Cruise Europe and Commercial Manager, Port of Cork; Wybcke Meier, Chief Executive Officer, TUI Cruises GmbH; Gianni Onorato, Chief Executive Officer, MSC Cruises; Neil Palomba, President, Costa

When : 13th – 15th September , 2017
Where : The Venetian Macao Resort Hotel, Macao SAR





Crociere; Karl J. Pojer, Chief Executive Officer, Hapag-Lloyd Cruises and Chairman, CLIA Germany; and Richard J. Vogel, President & CEO, Grupo Pullmantur
Topics include The impact of Brexit on the European cruise industry, Ports and Destinations – Operating beyond peak demand, Sustainability

and Green Shipping, sponsored by gmec, Ship design and Interior Shorex : What's trending? The event also includes two river cruise sessions , Shore activities and turnarounds - a security risk for Europe's rivership guest and The rise of the river cruise - identifying river innovation.

Hosted by HVS and co-hosted by Hotelivate the Ministry of Tourism, Republic of Indonesia and the Indonesia Investment Coordinating Board (BKPM), THINC Indonesia provides a platform to deliberate on the development and direction of the tourism and hospitality industry in the region. The conference brings to fore the most relevant subject matter, key issues and latest industry trends that shape and transform the future of hospitality businesses in Indonesia, as well as in South East Asia.

Having rightfully created a niche for itself as the premier hospitality event in the region, THINC Indonesia convenes an impressive conglomeration of business leaders, think tanks and industry top brass. Each year, the conference brings together nearly 250 industry stakeholders, including owners, investors, developers, lenders and key decision-makers, from close to 15 nations. In addition to offering participants, immense opportunities to network and share best practices with their regional and international counterparts, the event is widely acknowledged as breaking the stereotype

owing to its exotic island location of Bali. The 2017 event will continue to provide accurate and relevant content, through a captivating line-up of panels discussions, master classes and keynotes by industry leaders on hot topics and critical issues. Notable speakers at this year's conference include Chairul Tanjung, Chairman, CT Corp, David Su, CEO, Amare-Greenland Hospitality Management John Flood, President & CEO, Archipelago International, Henky Manurung, Head of Tourism Investment Division, Ministry of Tourism, Republic of Indonesia, Michael Issenberg, Chairman & CEO - APAC, AccorHotels, Olivier Chavy, President & CEO, Mövenpick Hotels & Resorts, Peter Meyer, Chief Executive Officer, Lodgis Hospitality Holdings, Rajeev Menon, COO - APAC (ex. Greater China), Marriott International and Steven Pan, Chairman, Regent Hotels Group, to name a few.

Evidently, the delegates have a lot to look forward to in terms of ample networking opportunities coordinated meetings with influential decision makers and making deals in a collaborative atmosphere.

When : 6th - 7th September, 2017
Where : Sofitel Bali Nusa Dua Beach Resort



The 54th edition of TTG Incontri, the most important international tourism marketplace in Italy, and among the most important in Europe, will take place from 12th to 14th October 2017, at Rimini Expo Center, together with Sia Guest (the International Hospitality Exhibition) and Sun (International Outdoor Trade Show).

TTG Incontri, organized by IEG (Italian Exhibition Group, the new company created by the merger of Rimini Fair and Vicenza Fair) represents a unique opportunity to meet the most important players of world tourism industry. More than 1500 buyers from at least 85 countries will be attending the fair, which in its spaces (which host almost 2500 exhibitors) displays more than 130 touristic destinations from all over the world. Important countries such as China, Japan, India, Tunisia have already confirmed their presence at TTG Incontri. It will also host a Tour Operator Specialist area which will be dedicated to a new trend in tourism, i.e. the so called "tailor made" holidays for the first time.

Innovation and technology will be at stage, at TTG

Next area, with plenty of meetings dedicated to the newest practices and trends in tourism and several best start ups in Italy. Many appointments will be dedicated to digital innovation and also with the renewal of collaboration, the School of Management of Politecnico di Milano will present its new research concerning "digital tourist journey" in Italy.

The Travel Agents' Arena will also be an important opportunity for travel agents, whereas TTG Forum is the area dedicated to the most stringent issues in tourism industry, with the participation of qualified speaker and influencer.

TTG Incontri was attended by almost 70,000 visitors during last edition (+10%). With its three main areas (Global Village, The World and Italy) and together with Sia Guest and Sun, it aims to give the most completed preview of touristic consumption trends, in Italy and all over the world.

When : 12th – 14th October , 2017
Where : Rimini Expo Center, Italy



World Routes

The Spanish city of Barcelona is the destination for World Routes 2017 - the only air service development forum that operates on a global scale. World Routes is a major annual event in the aviation industry that brings together airlines, airports and tourism authorities to discuss future air services. It moves to a new city every year to highlight different aviation markets.

This year's event will be hosted by the Government of Catalonia with the support of Barcelona City Council. The event is expected to attract around 3,000 delegates from 300 airlines, 700 airports and 130 tourism authorities who will be seeking new route opportunities. Some of the world's biggest airlines have registered including American Airlines, British Airways, Iberia, Delta Air Lines, Etihad, Emirates, AirAsia, Japan Airlines, EasyJet, Norwegian and LATAM.

Barcelona's tourism industry has developed rapidly since hosting the Olympic Games in 1992. Antoni Gaudí's famous architecture, the medieval Gothic Quarter, museums, restaurants and beaches, brought nearly nine million tourists to the city last year, an increase of over seven million since 1990.

When : 23rd – 26th September, 2017
Where : Barcelona, Spain

Barcelona-El Prat Airport has benefited from the tourism boom which was supported by the opening of a third runway in 2004. A record 44.1 million passengers were handled in 2016, up 11.2% from 2015. The airport is Vueling's main base and a hub for Air Nostrum, easyJet, Norwegian and Ryanair. It is also a focus city for Air Europa and Iberia.

IAG is launching its new low-cost, long-haul airline LEVEL from Barcelona this summer with flights to Los Angeles, Oakland, Buenos Aires and Punta Cana. The move is widely believed to be driven by Norwegian's decision to set up a long-haul base from the airport with flights to Los Angeles, Oakland, Fort Lauderdale and Newark.

New services to Shanghai (Air China), Chicago (American Airlines), Boston (Azores Airlines), Seoul (Korean Air) have expanded Barcelona's route network this year, and Cathay Pacific will offer a seasonal link to Hong Kong between July and October.





In addition, Barcelona is the busiest cruise port in Europe and the fourth busiest in the world.

Nearly four million passengers used the port last year and a second cruise terminal will open in 2018. Most cruise passengers fly to Barcelona so the city's aviation and cruise industries support each other's growth.

Steven Small who is the brand director of Routes

informed that the local economy and tourism will further get stimulated after hosting World Routes as it will help Barcelona to win new air services. World Routes will also support Barcelona's quest to become the main aviation hub for southern Europe and its international popularity makes it an ideal destination for World Routes and a highly attractive market for the aviation industry. There delegates will find a great deal of value in the event.

The Leisure Show

The Leisure Show is returning to Dubai in September, bringing the world's biggest names in the leisure, sports and resorts industries

together in one of the most active markets for leisure and entertainment in the world.

This year, the event – co-located with The Hotel Show – will be part of the first-ever Dubai International Hospitality Week (DIHW), organised by dmg events and the Dubai World Trade Centre (DWTC), predicted to attract 50,000 visitors to the DWTC, 18-20th September 2017.

The scale of DIHW is unprecedented for the global hospitality sector, bringing together more than 2,000 of the world's top hospitality brands from across the Americas, Europe, Asia, Africa and the Middle East. With more than 200,000 hotel rooms in the region's hotel construction pipeline, The Leisure Show will showcase the latest products for the pool, spa, sports and fitness offerings of hotels, resorts and clubs, all of which are becoming ever more important to the Dubai market.

The only event dedicated to the leisure industry in the Middle East and Africa, The Leisure Show provides a unique opportunity for the growing number of operators of hotels, resorts, gyms, pools, spas and other leisure facilities to do business, network, and learn about current trends through a series of exciting live features.

The sports and fitness sector looks set to dominate the show floor for 2017 with industry giants including Les Mills, Cybex, Matrix, Sports Art, Wellness Master, Technogym and WaterRower showcasing the latest products and innovations set to make waves in the fitness industry.

Fitness giant and show sponsor, Johnson Health Tech, is

set to take over one of the biggest stands at the event – showcasing brand new products, including the 'Connexus Functional Training System' a wall-mounted system offering broad training opportunity using bars, bands, med balls, boxing bags, TRX straps and more, 'S-Drive Performance Trainer' a self-powered treadmill, weighted sled, resistance parachute and harness system in one, and Johnny G Krankcycle by Matrix, the first exercise program to focus on the upper body as a way to build cardio fitness.

For the growing pool and spa industry, some of the biggest international names will be showcasing the latest in pool and spa design, maintenance and other products and services, including: Fluidra Middle East, Belhsa Projects, and Gharieni. Covering resort design including outdoor furnishing, design and lighting, companies Mist America, Vortex, Trinity Hammocks, Parasol, Rainbow Outdoor, and Bahama will be showcasing latest designs and innovations. The world's first self-cooling sunbed, Koulardown, is one of several new launches coming to the show this year. Lastly, the Fit Hub will be returning for 2017, providing a series of business development seminars, live demonstrations, and continued development workshops for fitness professionals. Joining The Leisure Show for the first time this year, Les Mills, the largest international provider of group fitness classes, will be taking over an entire day of the programme to showcase the latest moves in their world-renowned classes.

When: 18-20th September 2017
Where: Dubai



2-5
August



THE HOTEL SHOW PHILLIPINES

Manila , Phillipines

www.thehotelshowphilippines.com

DISCOVER THE AMERICAS (TRAVEL EXPO)

Australia, Perth

www.travelexpo.net.au



6
August

13
August



DISCOVER THE AMERICAS (TRAVEL EXPO)

Australia, Melbourne

www.travelexpo.net.au

THAI INTERNATIONAL TRAVEL FAIR

Bangkok, Thailand

www.titf-ttaa.com/?zone=



10-13
August

10-12
August



BANGLADESH TOURISM FAIR

Dhaka , Bangladesh

www.bitf.com.bd

**18-20
August**



ITM LUDHIANA
India , Ludhiana
itmtravelmart.com

**22-25
August**



TRAVEL MEDIA SHOWCASE
US, North Carolina
www.travelmediashowcase.com

INDIA INTERNATIONAL TRAVEL EXHIBITION (IITE)
India , Indore
www.iiteindia.com



**25-27
August**

**24
August**



INTERNATIONAL TRAVEL ROADSHOW
India , Bangalore
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25
August



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26
August



30
August



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India , Mumbai
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29
August



30
August



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