

TTW Asia

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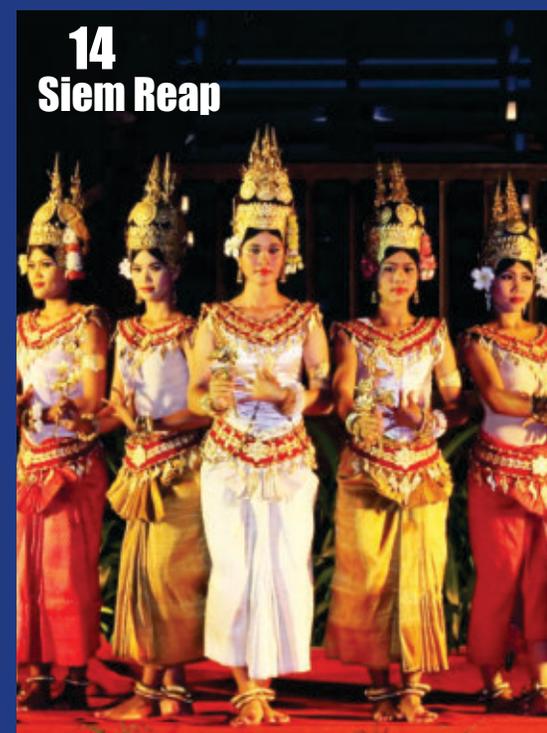
Siem Reap



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Dear readers,

The tourism segment of the Asian subcontinent is cloaked in vibrant hues. No wonder in 2015 this region had welcomed 280 million international visitor arrivals, second only to Europe in terms of tourist arrivals.

It is one of the most dynamic areas globally in terms of the largest percentage growth in arrivals. The World Travel & Tourism Council (WTTC) believes that the sector would double in the following decade, meeting a target of about 1.2 trillion in 2026 from its current 650 billion. Asia-Pacific comprises some of the economies that have prospered to their zenith of glory in recent years.

A timelessness of the Orient, coupled with a unique fusion of the East and West is beautifully offered on the platter of Manila. 'Meetings Point' takes you on a virtual tour of this locale.

Being a much-favored destination for travel gypsies, Asia has, over the last five years, introduced over 50 low-cost air carriers, as expressed in our 'Cover Story'. Speaking of the potential of tourism growth here, we gladly share tidbits about Siem Reap, Cambodia's jewel in this continent. Read 'Destination Diary' to unravel the mysteries of this place.

Last but not the least, 'Special Feature' outlines some of the broad categories of millennial globetrotters that have emerged with the turn of the century.

The other chapters include Travel News, Asia Festivals, Show Highlight, Show Review and Calendar of Events. Improve your wisdom about the travel industry trends in Asia with TTW Asia.

Editor-In-Chief

Mr. Anup Kumar Keshan

Follow us



The luxe business hotels in Philippines's capital, Manila offer a complete blend of East and West. Manila is sandwiched between a bay and a lagoon on a volcano, hurricane and a flood-prone island. It has the timelessness of the Orient and the bullet-speed development. Over the past six years, the country's economy has grown by six per cent per annum and is looking forward to beat China. The business hub of Manila was located along the Pasig River but with silting, most of the businesses and associated retail centres have moved outwards. Makati City, South of the City of Manila, which is still under the urban purview, is considered the financial capital of the country.

Ayala Avenue, the home to modern skyscrapers, has a plentitude of foreign embassies and commercial banks and boasts of the trendiest leisure spots like hotels, bars, music lounges, boutiques and department sports. The Central Business District (CBD) has most of the companies' offices or headquarters. The Makati skyline is one of the most eye catching sights in Metro Manila. Prior to the development of the Makati CBD was the Binodo District in the City of Manila, the traditional business centre of the Chinese-Filipino businessmen. Makati also offers a shopping area of which the Rockwell Centre is made out of sheer opulence.

The Epifanio De los Santos Avenue (EDSA) passes along the southeast part of Makati and connects Manila with Mandaluyong City and Pasay City. The South Luzon Expressway (SLEX) runs through the western part of Makati and connects the city with Manila to the north and southern Metro Manila. According to an annual report in Doing Business 2016, that gauges the regulatory quality and efficiency of doing business in a country, Philippines stood 165th in the list of 189 economies. Comparing to Asian neighbours, the country had a score of 60.07 while Malaysia ranked highest in its region with a score of 79.13.

The rising business hubs in

MANILA

World Trade Center Metro Manila

Some of the most popular events like the Manila International Auto Show (MIAS) and the World Food Expo was held at the venue that has a floor area of 10,810 sqm, exhibit area of 8,300 sqm and a pre-function lobby space of 1,200 sqm. It has a gross area of 33,700 sqm and comprises 12,700 sqm of indoor space and 21,000 sqm of gated outdoor space. The function rooms can accommodate 126 to 130 guests. In 2015, it was used as the International Media Centre for the Asia-Pacific Economic Cooperation (APEC) conference.

Ortigas Pasig Business District

The premiere business capital is strategically located along the boundaries of the Pasig City, Mandaluyong City and the Quezon City, well accessible from other business centres. It houses the Asian Development Bank, San Miguel Breweries and the SM Megamall. The area has gradually emerged as a centre for the IT industry and has further scope of development. The rental space is comparatively less expensive than the Makati CBD. There are striking leisure enclaves like the Saint Francis Square with fine restaurants and music lounges.

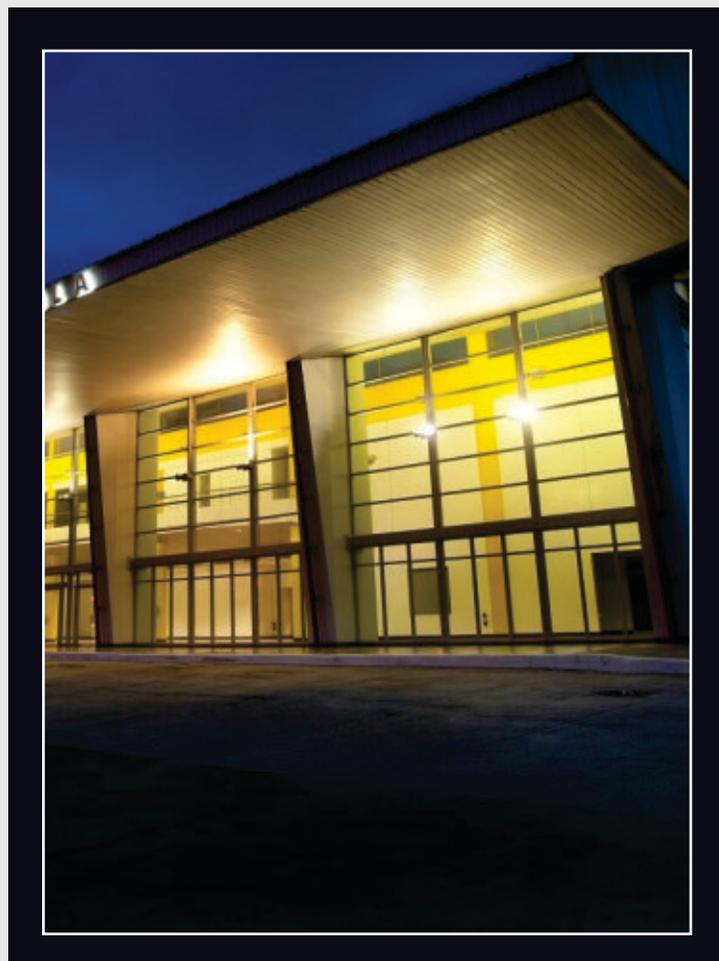
Bonifacio Global City

The financial district also known as The Fort has experienced a robust commercial growth through the sale of military land by the Bases Conversion and Development Authority (BCDA). The district was earlier a main part of the Philippine Army camp and

reflects strong potential in the growing share of the office locators led by companies and knowledge process outsourcing.

Quezon City (Triangle Park)

Located in Barangay Bagon, Pag-Asa, Diliman, Quezon City and Philippines, it is organised around five districts, each with mixed-use character along with a distinct identity. Triangle Park is basically a mixed-use CBD development built to serve all the commercial activities in Metro Manila. It is one of the two business districts that are currently being developed or redeveloped, the other one being Neopolitan Business Park.



Must see places

Fort Santiago

The premiere tourist attraction guards the entrance of the Pasig River. The fort grounds have an oasis of lovely manicured gardens and fountains leading to arched gates. The Rizal Shrine museum located within the fort has fascinating displays of the Rizal memorabilia and the re-creation of his cell and the courtroom trail. Dr Jose Rizal the Philippines' national hero, was incarcerated here as he awaited execution in 1896.

San Agustin Church

It is the oldest church in Philippines built between 1587 and 1606. It was the only building left intact post the destruction of Intramuros in WWII. The façade boasts of an ornate interior that is filled with objects of historical and cultural merit.



Pinto Art Museum

Located at the east of Metro Manila, the museum focusses some of the Philippines' best contemporary artists. It has six impressive galleries, outdoor art installations and indigenous arts. Visitors can get an authentic Kalinga tattoo.

Chinese Cemetery

It feels more like a residential suburb with streets lined with mausoleums well featured with crystal

chandeliers, air-con, hot and cold running water, kitchens etc. Manila's wealthy Chinese citizens are buried here with every modern convenience.

A number of notable events take place here. Manila is set to be a serious player in the international business arena. It will impeccably showcase the nation as a thriving, urban centre that can accommodate large-scale meetings and events.



Irma to cost £10m and more for UK travel industry

Hurricane Irma has tore the Caribbean and Florida region making it a big risk for the holidaymakers who already booked their plans to this region. Tens of thousands of British travellers found that the region will not be travel-worthy during June to November.

On a similar note, selling the holiday packages and the flights during the hurricane season also seemed risky which can cost tour operators and airlines millions of pounds. Although the major UK airlines and holiday firms have not made a clear report of the loss so far but travel industry experts estimate the crisis amount to be around £10m by now and the financial damage meter still rising rapidly.

British companies are vulnerable to costs that are disproportionately higher than American firms. For US airlines, Irma provides immense logistical challenges, but the main cost is lost revenue — sometimes slightly offset by the high fares being extracted from passengers desperate to leave Florida.

Passengers of British Airways, Thomas Cook Airlines, Thomson Airways and Virgin Atlantic are all waiting to get out as soon as airports open — during the wait, the carriers are responsible for covering all accommodation and meal costs. The US airlines, however, does not have any such responsibility under EU regulations. With perhaps 2,500

passengers awaiting flights, each racking up costs of £200 per day with an average wait of four days, the total is £2m.

China creating its first 'Mars Village' mainly for tourists

China is on its way to developing its very first Mars simulation base in Northwest China for the purpose of conducting ecotourism and outdoor experiments by 2020.

However, it would not be a scientific simulation base for future astronauts, as confirmed by a senior scientist. The base is likely to boost the regional tourism economy as well as educate public in the arena of space exploration. Apart from that, it would also be an excellent outdoor experiment field for scientists all across the world, as reported by Liu Xiaoqun, who is the director of the General Office of Lunar and Deep Space Exploration of the Chinese Academy of Sciences.

Other important simulation bases comprise the Mars Desert Research Station in Utah, United States, NASA's Hawaii Space Exploration Analog and Simulation, Russia's Mars500 project and the recent Poland Mars Analogue Simulation 2017.

But then, marking a sharp contrast to these bases, 'Mars Village' of China, as declared by Liu would not serve as a serious training field for future Mars astronauts.

In fact, he asserted that it would be the first Mars-exploration-themed tourist attraction.

The campsite would possess several module-like, experimental recreation spots. The base is also likely to emerge as a leading hub acting as sets for shooting movies and television shows. The base would be more than 2,000 metres above sea level. The surrounding area flanking Mars Village is cold, dry and barren land. Moreover, it has intense solar radiation and sharp ridges.

U.S. business travellers more dependent on tech but fear its effect

Egencia's Business Travel and Technology Survey found in its latest report that U.S. business travellers are among the most optimistic users of the artificial intelligence and big data to help them manage their trips.

About 55 percent of those surveyed in the U.S. said that artificial intelligence will improve their travel experience. However, about a third of respondents are apprehensive about the apocalypse that artificial intelligence and virtual reality might cause.

Most U.S. travelers (76 percent) also wanted more cross-device integration at a greater rate than any other country polled. For those surveyed outside the U.S., the travellers are more skeptical of the ability of technology to help them ease their trip plans.

Michael Gulmann, chief product officer for Egencia, the business travel arm of the Expedia group said that "It's true: business travelers in [Europe, the Middle East, and Africa] and [the Asia-Pacific

region] are overall less optimistic about emerging technologies such as AI and VR in business travel when compared to those in the U.S., but they still want increased accessibility across mobile devices."

"While they may be a bit more pessimistic in the use of emerging technologies, it's clear that business travelers outside the U.S. also crave a seamless experience. We can see that in the data when people say they want to more efficiently manage their travel using multiple devices."

The survey showed that the travellers from Norway and Sweden do not depend on AI to improve their travel plan at all. UK and German travellers follow the trend. The research overall indicates that reliability is the main option they look for irrespective of the channel they use. European travellers want more of the human element in their travel service experience.

Tools such as priority boarding, airport lounge access, and expedited screening at airports to improve productivity and satisfaction are also equally important to as much as 20 percent of those who responded.



UAE tourism spending to reach as high as \$56bn by 2022

UAE's travel and tourism sector will see the spending rise steadily over the next five years to a whopping \$56 billion by 2022, as shown in a new report.

New analysis conducted by the Dubai Chamber of Commerce and Industry said new mega projects coming to market will drive the growth. World Travel and Tourism Council (WTTC) and Business Monitor International (BMI) analysed the data revealing the total spending in the sector is predicted to increase 4.5% year on year in 2017 to reach more than \$42 billion.

Dubai Chamber said growth within the UAE's travel market growth will likely be supported by several recently announced projects, including Marsa Al Arab, a \$1.7 billion mega tourist resort near the Burj Al Arab, the new IMG Worlds of Legends

theme park, a Formula One theme park at Dubai's Motor City, Six Flags at Dubai Parks and Resorts, in addition to a number of planned shopping malls and cultural venues.

With these mega projects in line, Dubai's preparations to host Expo 2020 are also on its way. The figures from the data shows that tourism and travel accounted for 12.1% of the UAE's GDP in 2016 (\$43.3 billion), with leisure travel spending amounting to \$31.31 billion, or 77% of UAE's total tourism spending. Approximately 14.9 million leisure and business travellers visited the UAE in 2016, which is about 4.9% increase than the last year.

With a share of 28.6 percent in total arrivals during 2016, Middle East is identified as the largest source of visitors followed by the Asia Pacific region at 25.7%, and Europe at 17.1%.





The Sooming

LOW COST

carriers in Asia



Within a span of five years more than 50 low-cost carriers (LCCs) started operating in Asia. The government restrictions have loosened and Asia is gradually catching up with the trends in US and Europe. The original focus was on leisure travel with the lowest fares that slowly started to capture the corporate travel. LCC surge is affecting the individual Asian markets, Indonesia is considered to be the world's fifth-largest domestic air market. Lion Air has ordered more than 600 planes by 2026, making it one of the largest aircraft buyers for Boeing and Airbus.

Air Asia operating from Malaysia is the home to most successful low-cost carriers, it has subsidiary airlines in Thailand, Indonesia, Japan and Philippines. AirAsia holds 60 % domestic market share and 40% international market share in Malaysia and is set to enter the local markets in India and Vietnam.

Thai Airways' Thai Smile, AirAsia Thailand and Nok Air – the Thailand based LCCs serve the country's major airport. Thailand is a booming market for both domestic and international LCCs. Tiger Airways, Jetstart Asia offer regional coverage and Scoot serves a mix of medium to long-haul carrier, these are the LCCs operating from Singapore. Singapore Airlines owns Tiger and Scoot while Jetstar's shareholder is Australia's Qantas.

The Philippines' Cebu Pacific flies to more than 50 destinations in Asia Pacific and later this year will start long-haul flights to Dubai, Kuwait, US and the Europe. It is one of the most well established and

recognized budget carriers in Asia.

However, South Korea entered later in the LCC scene but it now has five airlines catering to both domestic and regional low-cost flights. Japan is the third largest aviation market, it has three new low cost airlines in 2012. They are the subsidiaries of Japan Airline (JAL) and All Nippon Airways (ANA), it operates at half of the costs of full-service airlines and are changing the landscape of Japan's travel market.

So far China has two real LCCs, Spring Airlines and Juneyao Airlines, the government restricts on domestic LCC growth to protect the national airlines from competition. Travel has become accessible, rapidly improving technology and changing social attitude is leading people to travel at every opportunity. Budget airlines offers significantly cheaper tickets, travellers who wish to bargain their money over short-term comfort must opt for it.



TTW decodes the myth

✪ Many passengers believe that low cost airlines are not safe, but it is the airplane location not the airline type that determines the crash. It was observed that 9 out of 10 biggest aviation disasters in Europe and North America took place in budgeted air.

✪ Budget airlines permits small carry-on amount instead of charging higher priced tickets.

✪ Stick to the size and weight restrictions, budget airlines implies excess baggage fees so do not take the risk. Food and drink is always charged, it is better to be aware that the free food offered on full-service airlines is paid for the higher-priced ticket.

✪ Sometimes airlines offer cheap tickets for airports further from the destination, however this is not often the case but it happens in places in Europe.

✪ You might experience a flexible customer service, cancellations, delays and muck-ups can happen with budget airlines.

✪ Don't expect much, the interior of the budget planes will have basic interiors.



Corporate Travel programs and LCCs

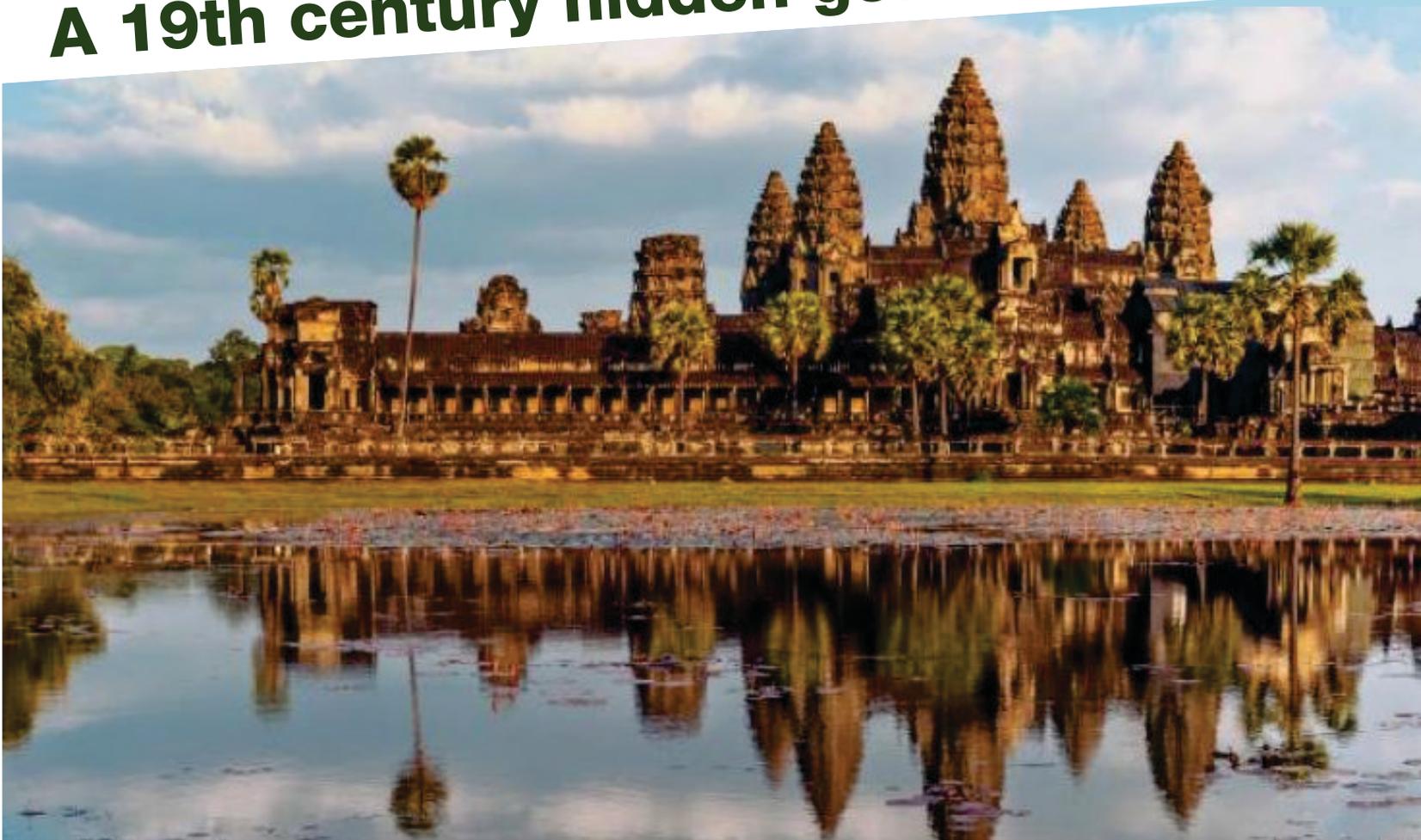
Asian LCCs covers longer flight distances than their counterparts in the US and Europe. The carriers in Asia have subsidiaries offering hybrid service concept, transfers or code-sharing with other airlines. Business travelers within Asia can manage business class seats on LCCs like Scoot and Jetstar at similar prices for non-restricted economy class tickets on traditional airlines. The travelers might not have the latest in-flight entertainment and full flat beds but other benefits might be available.

'Unbundling' is the practice of making passengers commute from place A to B at relatively lesser price, where more comfort conscious passenger will have to shell more for additional services. Meanwhile the legacy carriers retrenched to areas of business that were safer from low-cost competition and focused on corporate market and long haul instead of changing their cost and operational structures from the formidable cost-killers.



The low cost carriers has expanded over the years and have become a popular alternative to traditional scheduled airlines emphasizing more on business and operational practices that reduce the airline costs.

A 19th century hidden gem turned chic to



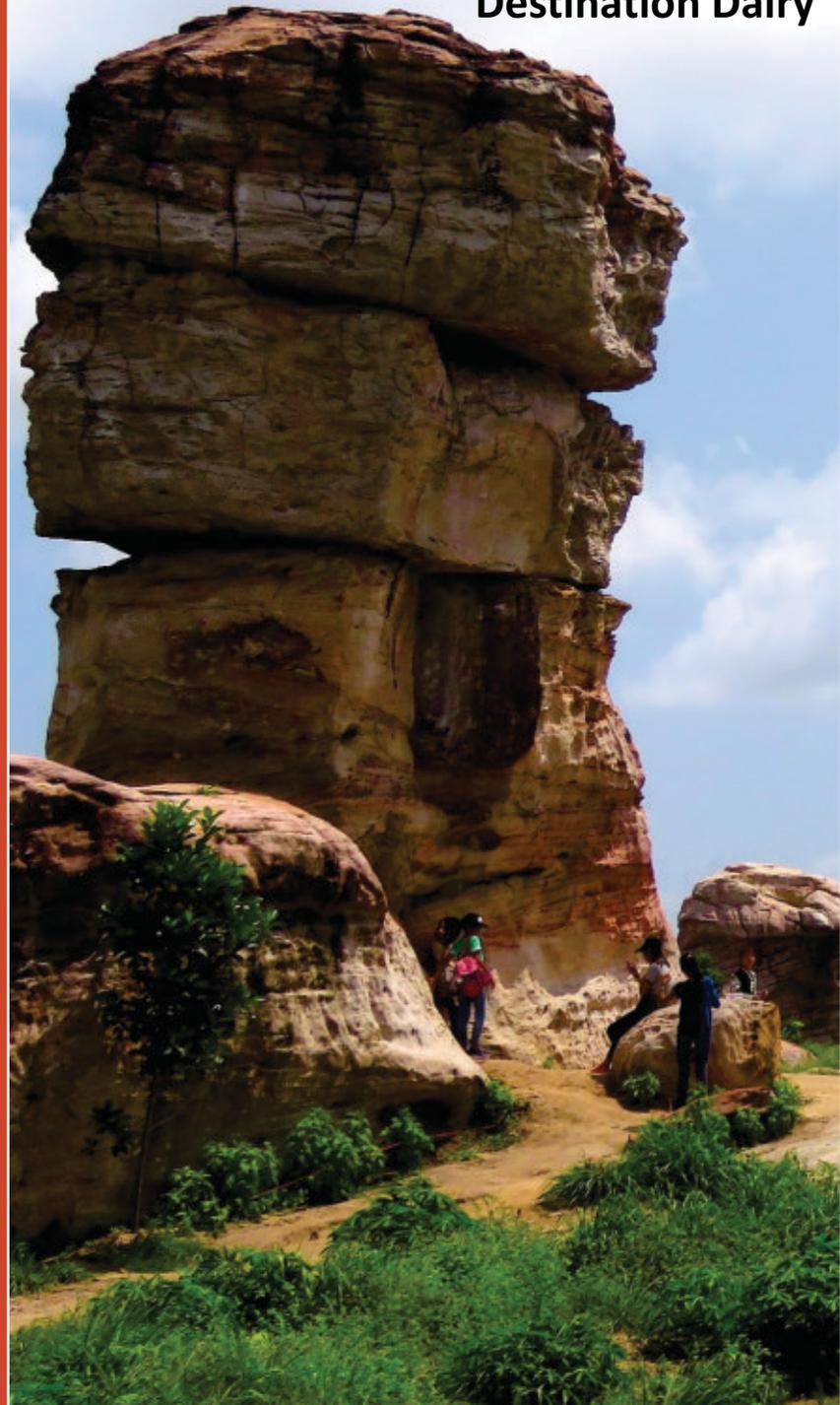
Situated in the northwestern part of Cambodia, Siem Reap has lately become one of the hotspots of this region with 11.9 percent rise in foreign tourist arrival in the first quarter of this year. One of the closest cities to the world acclaimed temples of Angkor, Siem Reap was once a quaint little village long time back. In few years, this resort town has reinvented itself and changed entirely to attract all types of travelers and backpackers worldwide offering wide array of hotels, wining and dining options, places of partying, spas, shopping and exploring the local places of interests.



own!



Destination Dairy



SIEM REAP

Why Siem Reap a hotbed of Cambodia?

Being the key access point for Angkor Archeological Park, the UNESCO World Heritage site, Siem Reap province welcomed over 251,900 visits, accounting a 43.3 percent rise in its recent tourist arrivals.

Angkor Wat, a paradise for shutterbugs and temple lovers, it's one of the main reasons for world explorers to pour in this Cambodian town. As per the latest data, Siem Reap airport received a market share of 37.3 percent with 184,112 visits.

Restaurants and hotels display USD in their price tag in Siem Reap and accept US dollars with no hassle, making an easily accessible place for any traveler. In addition, the ATM's in Siem Reap dispense both USD and KHR (Riel).

Though the official language of Siem Reap is Khmer, majority of the locals understand English.

Food is pretty cheap as a noodle and rice dish costs approximately 4,130 KHR (1.01144 US Dollar). At any good restaurant in Siem Reap, a hearty lunch would cost somewhere around 6,190 KHR (1.51593 US Dollar). For budget hotels, the range varies from 29,000 to 60,000 KHR where as affordable guesthouse cost 34,000 to 66,000 KHR while hostels and dormitories cost roughly 10,000 to 41,000 KHR respectively.

For local transports either, you don't have to spend a fortune in this popular Cambodian attraction. A whole day tuk-tuk or a motodop would cost you around 41,000 to 62,000 KHR (10 to 15 US Dollar). In addition, travelers can hire white bicycles at 1 to 3 US Dollars along with car rental facilities.



AFTER ANGKOR WAT what else this historical part has to offer?



Trip to Koh Ker

One of the rarely visited temples, this ancient city is that part where you still get to hear the chants of the monks distinctly.

Tonle Sap fishing village

If you want to witness real Cambodia, a tour to this village will allow you to see the conventional stilt architecture, exchange pleasantries with the locals and floating rice paddies.

Visit the Old Market

For bizarre foodie, at Phsar Chas, the old market area has stalls selling spices, fried tarantulas, octopus meat, fried banana kebabs, roasted corn, banana chocolate pancakes and other strange stuffs.



Pub Street

For party lovers, Siem Reap's pub street is a must-visit! Enjoy fresh drinks, ice creams, French cuisines, cocktails, various eponymous fare and lot more exciting choices to splurge in this party hub!

Indulge in a fish foot spa

After a hard day, these reflexology treatments provide complete relaxation and prepares you for the next day adventure. The charges depend on the time for e.g. \$ 1 for a 15 minutes fish massage and for 20 minutes it would cost around \$ 3 to 5 approximately.

Moreover, watching Apsara dance show followed by impressive buffet remain as special attractions in many hotels of this region that gives an opportunity to any global traveler to taste the real flavor of traditional Cambodian culture in its truest sense.



Now, you have a good travel advice handy regarding Siem Reap, if that's where you're heading next. This charming town has everything in its plate, starting right from world-acclaimed heritage site, other top attractions, plethora of hotels, restaurants, vivid nightlife etc., making it a delight for any travel enthusiast to indulge in! So, what's your take on this?



DESTINATION
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AND
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Special Feature



DECODING THE CONTEMPORARY ASIA-PACIFIC Explorer





Yesteryear American actor-comedian Danny Kaye used to feel that travelling ensures a unique journey: the journey into one's soul...

He could not have been more appropriate!

Today, four out of every five Asian explorers confess that travel is no longer a luxury for them. It has turned into a necessity.

The other day, I was scrolling through the 'news feed' of my Facebook account. Stifling a yawn, suddenly, my finger almost froze in its tracks. Staring with an irresistible temptation right at me, my school buddy Rita's selfie in a gorgeous beach – ready for snorkeling. This beautiful beach belonged to Langkawi, the jewel of northwestern Malaysia's coastline.

The next twelve minutes I found myself Googling about the 'most affordable beach vacations in Asia'!

As images of exquisite travel diaries flood social media platforms, more and more millennials are intoxicated by the 'travel-bug'. And, it is changing public perceptions about the concept of travel drastically. Travel is no more viewed as a luxury, thanks to the growth of the middle class.

Losing its 'nice to have' status, travel domain is willingly exploring the haven of 'must have'!

The Travel Triggers

A fresh research conducted by Sabre, a global technology company based in Texas, reveals that the travel industry is bracing for a raised share of tourism from the Asia-Pacific (APAC).

Travel gypsies are adventurous enough to take to the skies and seas all across this region.

No wonder, a series of highly skilled traveller preferences are the best triggers influencing a new behavioural fusion from APAC travellers.

Todd Arthur, Vice President of sales and market development, Sabre Travel Network Asia Pacific, asserts that the barriers to travel in this area are steadily collapsing. Rising personal incomes, strong macro-economic performance, rise in economical travel options and increased Government support are some of the major growth propellants, he added.

The study, leveraging a psychographic assessment of travellers has discovered that the two players acting as crucial game changers in this domain are:

Motivation – whether a tourist is motivated by 'self' or 'others' in their travel choices; and

Behavior – specifying the level of control a traveller is eager to exert on the trip.



Motivation

Identifying the Breeds...

Let us now explore the breed of contemporary APAC travellers:

#1. Explorers

Proudly flaunting status as the lion's share of backpackers is the celebrated genre of 'explorers'.

More inclined to enjoy solo tours, they travel with an aim to re-connect with a slice of their soul. Growing as individuals is their primary motto. Explorers dream of being one with the destination. In short, they love losing themselves and get carried away with the unique experience of a locale.

Naturally, they are always ready to learn about the indigenous traditions and customs of a place.

#2. Followers

Followers represent the 'less selfless' travellers.

Almost about 66% would welcome the idea of prioritising the interests of their companions ahead of their own.

Generally, they prefer enjoying their travel itineraries with their families and friends.

In the Sabre study, about 72% of travellers said that they would gladly travel with a travel agency of their choice during their next trip. They are more prone to hover around countries like India, Hong Kong, Singapore and Malaysia.



#3. Connectors

Here arrive the real smarties.

Connectors mostly have already indulged in globetrotting at least 20 times. These people view travelling as a 'status symbol'. They have another goal: 'sharing'. By sharing, we mean they share their travel experiences across multiple social networking podiums, particularly Instagram and Facebook. Where else would they find their fodder for their favorite destinations: Korea, Indonesia, Australia or New Zealand?

About 61% of connectors claim that their journeys have inspired others to plan itineraries.

#4. Opportunist

Last but not the least, let us know about the 'opportunists'.

They represent the smallest section of vacationers. Almost 66% of these people fantasise about pampering themselves while on their trips! On an average, they tend to spend a week or less planning their trip.

Generally, opportunists are really cool about visiting Taiwan and China.

The scenario of tourism in Asia-Pacific region is currently booming, boasting of an overwhelming 25.7% tourist arrival in 2016. Blazing brightly, it continues to beckon nomadic wayfarers from distant lands.

Arise. Awake. It's time for your bohemian fantasies to breathe once more!!!!



asia Festival



Journey to Asia will be awesome when the autumnal celebrations begin. As, Asia is decked with many cultures, traditions and religion from inceptions, so the festivals here also are deep rooted with the flavour of spiritualism and social backgrounds. Close to the festivals will see the rich culture, strong humanism and faith along with the diverse religious rituals, traditional dances, food culture and folk music.

national day

Venue: China, Hong Kong & Macau

Date: 1st -3rd October, 2017

Chinese national day is celebrated every year to observe the founding of People's Republic of China on 1st October 1949. This national celebration with grandeur begins with the hoisting of the national flag of China in the capital city Beijing followed by a series of military and the cultural display of China, remembering its history and independence. This day is enlightened with fireworks and the cultural shows which remind the cultural unity of China.



3rd annual bali vegan Festival

Venue: Paradiso Ubud, Indonesia

Date: 6th - 8th October, 2017

Eat fresh and stay healthy is the focal dictum of Annual Bali Vegan Festival. This fest will be a paradise of all the world class vegetarian chefs, yoga teachers, musicians, comedians and the psychological healers with a message to make the earth cruelty free and adorn the world with the thought of kindness, peace and solitude. It is a celebration to protect the environment and the animal kingdom and a gala preparation of vegan dishes along with the hosting of yoga workshops which can heal the mind, body and soul.



Taichung Jazz Festival

Venue: West District, Taichung, Taiwan

Date: 7th – 15th October, 2017

Started in 2003, Taichung Jazz Festival creates the world of jazz music, where the talents from different parts of the world like Italy, Japan and USA share their performances to more than one million audiences. The year will be the 15th of its early autumn Jazz musical journey with an ambition to unify the Asian, American and European jazz world, thus making this musical carnival best in the world music hemisphere.



Tehran International Short Film Festival

Venue: Tehran, Iran

Date: 17th - 25th October 2017

Since 1983, Tehran International Short Film Festival started its non-competitive walk by presenting wide genre of movies to the global cinema from the different regional and foreign cineastes, making a stage for all to share the perceptions and educate the young filmmakers in producing the new visual ideas in short fictions.



diwali

Venue: India and Malaysia

Date: 19th - 23rd October, 2017

Celebrated with royal opulence of dazzling lights and fizzy fire crackers, Diwali has its own grandeur for both social and religious significances. This festival marks the powering of truth over darkness. India and Malaysia share almost same cultural and religious essence while celebrating Diwali. Homes and the temples are adorned with colourful rangolis and the rows of clay diyas welcoming the guests and the worshippers with sweetmeats “murukku”, “omopadi”, “athirrsam”, “achi murukku”, “laddu” and “mysore pahu”.

CEMS Beijing International Travel Mart (BITM)



When : November 16th – 18th 2017

Where : China National Convention Center (CNCC) in Beijing, China

The premiere CEMS Beijing International Travel Mart (BITM) 2017 will be held at China National Convention Center (CNCC) in Beijing, China from November 16th – 18th 2017. The three-day event, open to trade visitors on the first two days and to public visitors on the last day will feature over 400 international exhibitors from over 60 countries.

In addition, the event is expected to attract some 400 local and international buyers and is projected to attract 10,000 public visitors as well as 6,000 trade visitors from the MICE, OTAs, Travel Agents, Corporates and Trade Associations. They are expecting to showcase countries such as Africa, Belgrade, Dominican Republic, Morocco, Sri Lanka, Sudan and many more.

Beijing, the capital of China, is the world's third most populous city and is ranked second to Shanghai in China's outbound generating markets for year 2016. The UNTWO has predicted that 200 million Chinese will travel out of the country by 2020, spending US\$422 billion.

Edward Liu, Group Managing Director of Conference & Exhibition Management Services (CEMS) mentioned that a globalized one-stop sourcing

platform is vital for stake holders within the tourism industry to effectively reach out to the Chinese travel market.

To generate awareness for the exhibition and forums, CEMS would be running pre-event roadshows in various cities and regions within China. Participating exhibitors would be invited to join the pre-event publicity campaigns to attract buyers prior to the event.

Exhibitors could also look forward to enriched business matchings through one-on-one meeting interaction technology to maximize the efficiency of their pre-scheduled appointments with the preferred Chinese and international buyers.

For the record, CEMS is the founder of Beijing International Travel Expo (BITE) series in Beijing, China and is accountable for over 13 years of continued success in the tourism exhibition.

Cumulatively, CEMS has a track record of 25 successful professional international tourism exhibitions such as BITE, CGITE, XSPRITE, and CITE, with participants from across 80 countries over the last 15 years.

5th Chengdu International Tourism Expo

When : November 30th to December - 2nd 2017
**Where : Chengdu Century International
Convention & Exhibition Center in Chengdu, China**



The 5th Chengdu International Tourism Expo (CITE 2017) will be held at the Chengdu Century International Convention & Exhibition Center in Chengdu, China from November 30th to December - 2nd 2017. The three-day event will be open to trade visitors on the first two days and public visitors on the last day.

CITE 2017 is supported by the Tourism Administration of Sichuan Province, Sichuan Provincial Tourism Association, the Chengdu Municipal Tourism Administration, and the Chengdu Municipal Bureau of Exposition.

Since its inception in 2012, CITE has become a globalized, diversified, influential event and it is being regarded by the industry professionals as one of the leading tourism trade shows in Western China.

With a gross area of 10,000m², the 2017 edition has a projection of over 400 international exhibitors from over 40 countries such as Africa, Egypt, Morocco, Sri Lanka, Turkey, Japan and India and 400 international and local hosted buyers. The exhibition aims to welcome some 6,000 trade visitors from the travel and tourism industry and media and 10,000 public visitors on the last day of the event.

Edward Liu, Group Managing Director of Conference & Exhibition Management Services (CEMS) also said that China's ever-growing outbound travel and tourism market is becoming increasingly diverse and dynamic. The ever-increasing appetites of Chinese travellers are also becoming more sophisticated. Hence, the importance of having a one-stop sourcing marketplace is vital for tourism professionals and business leaders to gather and showcase their brands, destinations, products and services to more quality buyers and visitors.

The 5th edition of CITE has evolved from the traditional exhibitions and has made significant enhancements to create a more strategic networking and business platform catering to the dynamic tourism market in China.

One of the anchor highlights will be pre-event promotional roadshows in various cities in the northern, central and western regions of China. Through these roadshows, the exhibitors would be provided with more opportunities to present and promote themselves to their target buyers prior to the event.

Serviced Apartment Summit MEA

When : November 12th – 13th 2017

Where : Dubai , UAE

Now in its third year, Serviced Apartment Summit MEA is evolving to reflect the rapid pace of change in one of the world's most vibrant and fascinating hospitality markets.

The Middle East and Africa regions continue to actively broaden their tourism and hospitality accommodation offerings to address an increasingly diverse and more sophisticated traveller requirement - these range from 6-star hotels, luxury branded residences to short term rental accommodation options.

In just 2 years, the event has become firmly established as a key date in the calendar along with industry support and an impressive speaker list. The conference and exhibition is the first to focus exclusively on the serviced apartment, extended stay, branded residence, holiday home and short-term rentals.

The timing is most definitely right for tourism and hospitality leaders to meet at the Serviced Apartment Summit MEA to share knowledge and do business along with the range of industry suppliers to drive the sector forward.

The Summit agenda reflects the very latest trends affecting

delegates, such as the short-term rental phenomenon and how traditional residences and apartments can co-exist and thrive alongside it, as well as the ever-present topics that form the bedrock of the industry: finance and investment, design, legal, branding, digital, sales and marketing, distribution and more.

It will be difficult to find a better opportunity to meet so many key players from the MEA serviced apartment industry and just like the sector itself, the Summit is getting bigger and better each year.



**Serviced
Apartment**
Summit Europe

Hotel Management Indonesia Summit 2017



When : November 16th 2017

Where : Jakarta , Indonesia

After two years of hiatus, Hotel Management Indonesia Summit 2017(HMI) will return to Jakarta on 16 Nov 2017, the one day closed-door summit will be held at the Mandarin Oriental Jakarta as it addresses the next phase on all things operational and management in the country.

In the past few years, Indonesia has seen a tremendous rise in hotel supply, resulting in increased competition and below target financial performances.

While this growth has provided local hoteliers exciting career opportunities, the bolstered room inventory has taken a toll on the countries' hotel performances.

With demand growth lagging behind supply growth, plus high inflation and staff turnover, hoteliers need to redouble the efforts to diving financial results.

HMI Summit provides just the platform to facilitate the next phase of growth for hoteliers in the country.

A dedicated platform when peer-to-peer sharing is encouraged, HMI provides you the perfect opportunities to exchange insights, experiences and best practices with leading hoteliers and subject matter experts.

With the aim to “Inspire Viable Strategies to Boost

Revenue and Profit for Vibrant Hoteliers,” HMI gathers senior hoteliers to discuss everything operational/management in order to solidify a brighter future for Indonesia's hotel industry.

Some featured topics include:

- Consumer Trends Shaping the Future of Travel
- Boosting Profitability Through Rate Growth and Cost Control
- Modifying Work Processes to Boost Productivity and Efficiency
- Managing Performance Expectations in Adjustment Periods
- Investigating the Successful Future F&B Concepts and Marketing Efforts
- And many, many more!

With a focus on operations, HMI services C-suite executives, VPs, GMs, Financial Controllers, and executive committee members in the hotel industry. Essential topics that will be featured include consumer trends, revenue management, innovation, and staff retention and development.

WORLD MICE DAY



When : October 25th – 27th 2017

Where : Qingdao, China

World MICE Day is an initiative of the Qingdao Government and CCPIT-Qingdao Sub Council, BIT Congress Inc. The 1st World MICE Day is scheduled for 25-27 October 2017 at Qingdao district in China. The theme chosen for the maiden edition 2017 is Boosting Silk Road Meeting Industry. At the three-day extravaganza, 400 domestic and overseas hosted buyers and over 2,000 visitors plan to check-in at the expo, with 150-200 sellers and exhibitors waiting to grab the chunk of MICE business they bring along.

Qingdao, is a major tourism attraction in north of China. The destination is also a major seaport and industrial center for China. Destination Qingdao has been aggressive when it comes to MICE and continues to attract MICE visitors. The city is blessed with abundant of tourism highlight attractions, along with great climatic conditions, making it a great place for MICE.

Qingdao, as many are aware is home to the world's longest sea bridge, the Jiaozhou Bay Bridge, offering the major connectivity link for economic growth. The destination is also well-known for the second largest brewery in China – the Tsingtao Brewery.

The event will be the converging point for professionals from the MICE Industry, exhibitors will put their best foot forward in terms of MICE offerings at the destination, B2B business meetings and networking sessions will emphasize on relationship building, suppliers will make key contacts with the probable, visitors will gain from the parallel educational sessions and conference forums about the latest the MICE industry offers technologies on display will be an eye-opener for many, the unique module of training sessions will help all professionals, who are a part of the event.

During the three-day show, one can be a part of 6 forums – the Keynote Forum for government representatives, MICE Industry Forum for PXOs, MICE Organization Forum, MICE Partnership Forum, Technology and Innovation Forum and the Pre-Scheduled Appointments / Training Courses.

For Trade Registration, Exhibiting at the expo, Hosted Buyers Program and Media, visit World MICE Day 2017 BIT Congress Inc.

Wuhan International Tourism Expo 2017



When : November 23rd – 24th 2017

Where : Eurasia Convention International Hotel, China

Wuhan International Tourism Expo (WITE) 2017 - the first dedicated international tourism expo – will be held at the Eurasia Convention International Hotel from November 23rd – 24th 2017. The two-day event, open to trade visitors will be the vital catalyst for further development in the tourism market in central China.

Sri Lanka is the Country Partner for WITE 2017 and are expected to receive good representation from the Sri Lankan tourism industry showcasing the best of this paradise island.

WITE 2017 is expected to attract over 2,000 trade visitors from Clubs and Resorts, Corporates, MICE, OTAs, Trade Associations and Travel Agents. Close to 400 hosted buyers are expected and will largely come from the Hubei Province as well as the surrounding provinces of Hunan, Jiangxi, Anhui etc.

Wuhan, also known as “Chicago of China” due to its significant role in domestic transportation, is fast developing into an international aviation hub in Central China under the Chinese government plans to bring the air transport sector up to speed. Thus, any new reform policies will be first trialled in Wuhan

before rolling out nationwide.

Wuhan Tianhe International Airport is currently serving air routes to 45 international and 66 domestic cities. From January to April 2017, the airport alone had handled 7,598,800 passengers. With the opening of more new air routes and flight frequencies, this two-runways airport is targeted to handle some 36 million passengers by the year 2020 and 70 million passengers by 2030.

Edward Liu, Group Managing Director of Conference & Exhibition Management Services (CEMS) declared that Wuhan is one of the fastest growing outbound tourism markets and it ranked ninth in China's outbound generating market in 2016.

Exhibitors and registered buyers can look forward to an enhanced business matching experience through comprehensive one-on-one meetings interaction technology to efficiently schedule and conduct meetings online.

SHOW REVIEW

When :
7 – 9 September

Where :
Saigon Exhibition
and Convention
Center, Ho Chi
Minh City, Vietnam



ITE HCMC

ITE HCMC (the International Travel Expo Ho Chi Minh City), the Greater Mekong subregion's largest and most established international travel event, concluded its 13th annual event in Ho Chi Minh City, Vietnam on 9 September. A total of 5,282 meetings were conducted between the buyers and sellers during the three-day event, a 45 percent increase from last year, reaffirming the importance of the event as the key bridge in the tourism industry for both inbound and outbound markets in Vietnam and the region.

Endorsed by the Ministry of Culture, Sports & Tourism, Vietnam, and the Ho Chi Minh City People's Committee, and organised by the Vietnam National Administration of Tourism, Ho Chi Minh City Department of Tourism, Informa Exhibitions, and the Vietnam Trade Fair & Advertising Joint Stock, ITE HCMC 2017 continued to be the leading travel trade event for the international and local travel businesses, creating unparalleled networking opportunities for them to keep up with the travel trends and establish connections with new business partners, further boosting the tourism potential of the country and the ASEAN region.

INCREASED PARTICIPATION FROM INTERNATIONAL AND LOCAL MARKETS

The strong support from key exhibitors and new companies internationally and locally has pushed ITE HCMC 2017 to new heights and further promoted the country's tourism opportunities. ITE HCMC 2017 showcased the strong participation of 300 international and local travel companies, including international promotion agencies from Cambodia, China, India, Japan, Korea, Laos, Myanmar, Taiwan, Thailand, and Turkey.



THE HIGHLIGHTED ANNUAL HOSTED BUYERS & MEDIA

PROGRAMME

ITE HCMC 2017 focused on presenting the international and centralised platform for the international and local businesses to further promote the region's tourism. The event this year hosted 305 international buyers from 40 countries and territories, and 40 international media from prominent travel, lifestyle, tourism, and broadcast platforms, as well as award-winning travel bloggers and digital influencers with a strong following on social media.

5,282 business meetings were conducted between the international and local hosted buyers and sellers, a 45 percent increase over 2016. The meetings presented vast opportunities for both inbound and outbound businesses. This is of importance in the context of Vietnam's tourism where the country welcomed more than one million international visitors in August 2017 alone – an increase of 35.1 percent compared to 2016.

Besides the pre-scheduled business meetings, the international buyers were invited to the seminars led by international and local tourism experts, with topics on 'How to Develop MICE Tourism in Ho Chi Minh City' and 'How to Attract More Chinese and Malaysian Tourists to Ho Chi Minh City'. The hosted buyers and media also experienced different field trips to famous tourist destinations in Vietnam including the Can Gio Mangrove Forest, eco-tourism in Can Tho City and Da Lat.

GALA DINNER & OPENING CEREMONY

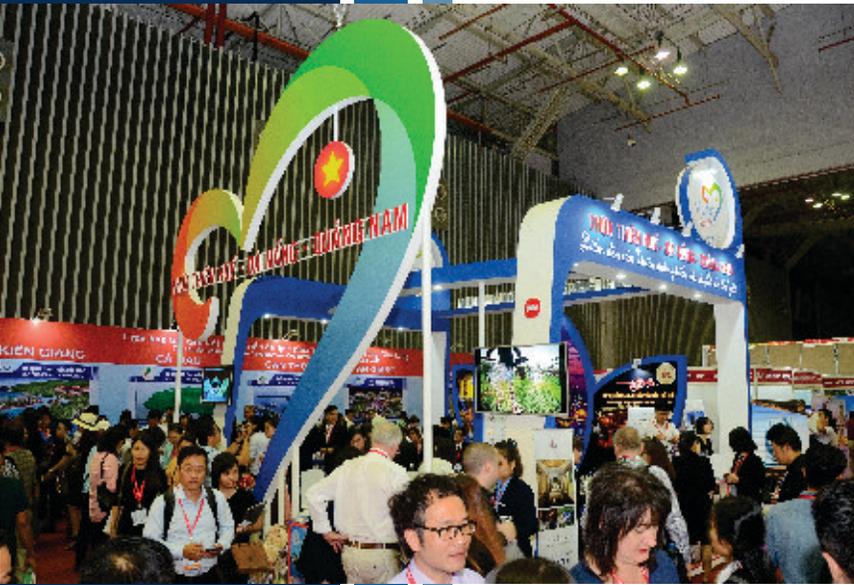
The Gala Dinner, themed 'Vietnam Night', was one of the first in a series of activities of ITE HCMC 2017. Taking place on September 6, the Gala Dinner was attended by government officials from Cambodia, Laos, Myanmar, Thailand, Vietnam, Italy together with the sponsors, partners, hosted buyers, sellers, and media.

The opening of the 13th ITE HCMC was graced by HE. Mr Nguyen Ngoc Thien, Minister of Culture, Sports and Tourism of Vietnam, HE. Mr Nguyen Thanh Phong, Chairman of Ho Chi Minh City People's Committee together with other government officials from Cambodia, Laos, Myanmar, Thailand and Italy on 7 September 2017 at the Saigon Exhibition & Convention Center (SECC), Ho Chi Minh City, Vietnam.



HIGH RANKING OFFICIALS MEETINGS AT ITE HCMC 2017

ITE HCMC 2017 hosted different important multilateral meetings, attended by high ranking dignitaries from the ACMECS countries and Italy, to promote the cooperation and development of the tourism sector among the countries, including, the 4th CLMV Tourism Ministerial Conference, the 3rd ACMECS Tourism Ministerial Conference, and the Vietnam – Italy Tourism Forum.



ITE HCMC 2017 AWARDS

This year, ITE HCMC proudly presented new ITE Awards to recognise the outstanding exhibiting participants and partners for their exemplary and long term support and contributions, including three award categories – ITE Best Booth Design Award, ITE Exhibitor Recognition Award, and ITE Partner Recognition Award.



14TH ITE HCMC ON 6 – 8 SEPTEMBER 2018

ITE HCMC will return for its 14th edition on 6 – 8 September 2018 at the Saigon Exhibition & Convention Center, Ho Chi Minh, Vietnam, featuring more international and local travel companies, promising a better tourism market mix to the event.

SHOW REVIEW

When :
August 23–24 2017

Where :
Bangalore, India



AIRPORT MODERNIZATION SUMMIT

TraiCon are proud to announce the success story of the Airport Modernization Summit 2017 was hosted at the Sterlings Mac Hotel on August 23rd and 24th 2017.

The Airport Modernization Summit was inaugurated by their esteemed Guests of Honor Shri. S. Machendranathan - Chairman, Airports Economic Regulatory Authority of India (AERA), Dr. C. G. Krishnadas Nair - Hony. President Society of Indian Aerospace Technologies & Industries, India (SIATI), PulakSen - Founder Secretary General, MRO Association of India / Head - Aerospace & Defence India.

The event featured an array of presentations by leading experts from across the Indian Aviation Sector which was a great learning experience for the entire delegation which comprised of over 200 attendees. The objective of the event was to develop a program that would help modernize the entire Indian Aviation Sector and was indeed the first of its kind. This two day summit covered topics related to government policies, regulations development of new airports, modernizing the existing infrastructure, implementation of smart airport technology and how to create a sustainable business model. Many questions were raised and answered by the panel of experts and will in fact be soon creating a forum where the aviation sector can share their views, express their opinions and get answers to their queries from the relevant experts and government authorities.

Triacon indeed will be hosting the second edition of the Airport Modernization Summit in the first quarter of 2018 and will be looking forward to having the entire Indian Aviation Sector Support and Actively Participate in this initiative.

John Sebastian, who is the International Marketing Specialist at TraiCon Events Pvt Ltd also informed that the summit provided a seamless platform for all the airport directors, owners, operators and airport technology providers across India, addressing opportunities and challenges related to aviation sector.

HOTEL MANAGEMENT ASIA SUMMIT AND HOTEL TECH CONFERENCE 2017

When :
September 7th 2017
Where :
The Mira Hong Kong



The Hotel Management Asia Summit and Hotel Technology Conference 2017, presented by HOTEL MANAGEMENT and Questex Hospitality Group, concluded on 7 Sep 2017 after welcoming over 25 international speakers and over 100 delegates at The Mira Hong Kong.

Themed, “Convergence of Hotel Management and Technology in This Disruptive Era,” the closed-door forum provided delegates and speakers alike to further discuss what the future trends are, latest innovations and what senior management are thinking about because of today's competition.

Sanbot Robots, an intelligent, humanoid service robot developed by QIHAN Technology, kicked off the Summit with a dance group.

Acacia Leroy, Asia Pacific Trend Strategist, followed suit with the topic “Consumer Trends Shaping the Future of Travel”

From start to finish, four interactive panel discussions gathered veteran hoteliers and hotel IT leaders, where they shared subject-matters in various fields. The key topics of these thought-provoking sessions included Envisioning the future of guest experience, Leveraging future-looking demand intelligence to drive better revenue and stronger competitive position, Boosting profitability through technology while maintaining quality and consistency, Next generation guest experiences and modernizing recruitment processes to ensure productivity and service quality.

Peter Chiu, VP, Project/ Hotel General Manager, Regal Riverside Hotel said that it was the first time for him to be at the conference and he found it to be very useful because he feels that new management is in everyone's mind. And he also mentioned that he would like to keep up with what is going on in the industry. One thing he wanted to look at , is the robotic technology that is upcoming. He believes that hoteliers like him, should know what their customers want but not what they think they want so that its gives them a insights on.

THINC INDONESIA

When :
September 6-7 2017

Where :
Sofitel Bali Nusa
Dua Beach Resort,
Indonesia



Hosted by HVS, the world's leading hospitality consulting firm, the 5th edition of Tourism, Hotel Investment & Networking Conference (THINC) Indonesia, which took place on September 6th & 7th 2017 at the Sofitel Bali Nusa Dua Beach Resort, concluded on a high note.

A two-day conference dedicated to the hospitality industry, THINC Indonesia is a one-of-a-kind hospitality event in Indonesia, providing a platform to deliberate on the development and direction of the hotel and tourism industry in the region, exchange strategic thoughts, vision and best practices and discuss significant trends prevailing in the industry. Co-Hosted by Hotelivate, the Ministry of Tourism, Republic of Indonesia and the Indonesia Investment Coordinating Board (BKPM), the conference brought together close to 180 industry stakeholders, business leaders and key decision-makers from across 14 nations.

The program featured a series of master classes and keynotes by subject-matter experts, interviews and thought-provoking discussions with industry stalwarts and a number of engaging panel discussions. Notable speakers at this year's event included prominent industry leaders such as :

- Chairul Tanjung, Chairman, CT Corp
- John Flood, President & CEO, Archipelago International
- Michael Issenberg, Chairman & CEO - APAC, AccorHotels
- Nicholas Clayton, CEO, Capella Hotel Group Asia
- Olivier Chavy, President & CEO, Mövenpick Hotels & Resorts
- Rajeev Menon, COO - APAC (ex. Greater China), Marriott International
- Steven Pan, Chairman, Regent Hotels Group

To name a few who discussed the latest developments and markets in the region and shared their valuable insights on the tourism and hotel industry in Indonesia and the larger SE Asian region.

Furthermore, the conference allowed ample scope of networking over the two days, wherein participants had the opportunity to meet influential decision makers and make deals in a collaborative atmosphere. An interesting highlight of this year's conference was the 'Pub Crawl' on Day 1 that was followed by evening cocktails at the stunning Above Eleven rooftop bar at Mövenpick Resort & Spa Jimbaran Bali and a closing dinner at the newly opened HotelIndigo Bali Seminyak Beach on the second day.

Since its inception, THINC Indonesia has consistently delivered unparalleled value to all industry stakeholders. Dedicated to the tourism and hospitality sector, the conference brings the most relevant subject matter, key issues and latest industry trends that shape and transform the future of hospitality businesses.

The THINC Indonesia Organizing Committee expresses its heartfelt gratitude to all sponsors, partners, speakers and delegates for their valued support and for contributing towards an immensely successful 2017 event and looks forward to welcoming everyone at the next edition of the conference.



CALENDAR OF EVENTS

4th - 6th
October

13th Edition Hotelier Summit
Morocco North Africa
[www.hospitalityseries.com/afri
ca/2017/north](http://www.hospitalityseries.com/afri
ca/2017/north)



Skal International Travel Expo
Hyderabad , India
[skalubmtravelexpo
.fingoh.com](http://skalubmtravelexpo
.fingoh.com)



6th - 8th
October

9th - 11th
October

Global Wellness Summit
Florida, USA
www.globalwellnesssummit.com



10th - 12th
October

Avia Dev
Kigali, Rwanda
www.aviationdevelop.com



Imex America
Las Vegas, USA
www.imexamerica.com



10th - 12th
October

10th - 12th
October

Africa Hotel Investment Forum
Kigali, Rwanda
www.africa-conference.com



12th
October

Hotel Management Singapore Summit
(Sofitel Singapore City Centre)Singapore
www.questevent.com/HotelManagementSummit/2017/singapore



12th - 14th
October

TTG Incontri
Rimini Fiera, Italy
en.ttgincontri.it



19th - 20th
October

Eye for Travel North America
Las Vegas,
USAevents.eyefortravel.com/travel-distribution-summit-north-america



25th - 27th
October

ITB Asia
Singapore
www.itb-asia.com

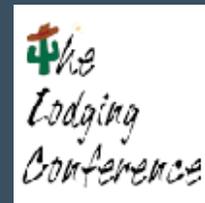


World Mice Day
Quingado , China
www.worldmiceday.com

25th - 27th
October

30th Oct
2nd Nov

Lodging Conference
Arizona, USA
www.lodgingconference.com



Travel AND Tour™ WORLD



Paris



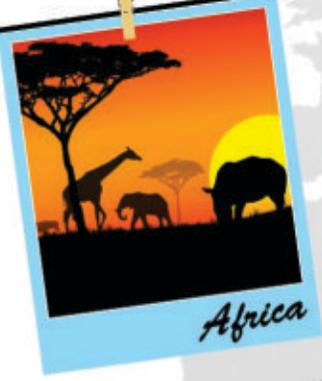
Egypt



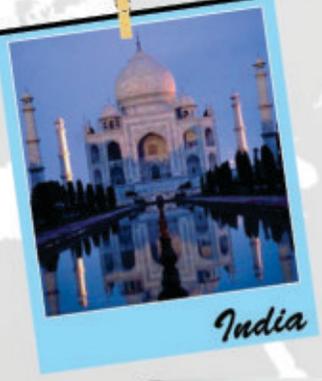
Brazil



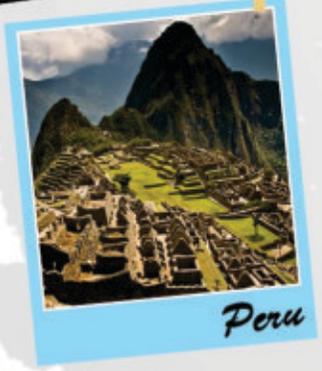
Italy



Africa



India



Peru



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➔ Special coverage on MICE destinations every month